

$$X = \{x = (x_1, x_2) \in \mathbb{R}_+^2; x \geq c\}.$$

$$\text{with } c = (c_1, c_2) \in \mathbb{R}_{++}^2$$

\sim on X is represented by .

$$u(x) = (x_1 - c_1)^{\alpha_1} (x_2 - c_2)^{\alpha_2}$$

$$\text{with } \alpha_{1,2} > 0.$$

(I). $\alpha_{1,2} = \frac{1}{2}$ and $c_{1,2} = 1$.

1). (i) utility level at $(3, \frac{3}{2})$?

$$\begin{aligned} u(3, \frac{3}{2}) &= (3-1)^{\frac{1}{2}} \left(\frac{3}{2}-1\right)^{\frac{1}{2}} \\ &= 2^{\frac{1}{2}} / 2^{\frac{1}{2}} = 1. \end{aligned}$$

(ii) Do we have that $(\frac{3}{2}, 3) \sim (3, \frac{3}{2})$?

Yes, obviously, since $u(x)$ is symmetric.
in $1 \leftrightarrow 2$: for $\alpha_1 = \alpha_2$ and $c_1 = c_2$:

2) Trace the indifference curves corresponding
 to $u^* = 1$ and $u^* = 0$.
 (i) (ii)

We note that. $u\left(\frac{1}{2}, \frac{1}{2}\right) = 1$.

Se. $\left(\frac{1}{2}, 1\right), \left(\frac{3}{2}, 3\right)$ and $\left(3, \frac{3}{2}\right) \in I(u^* = 1)$.

$$I(u^* = 1) = \left\{ x = (x_1, x_2); (x_1 - 1)^{\frac{1}{1/2}} (x_2 - 1)^{\frac{1}{1/2}} = 1 \right\}.$$

$$= \left\{ x; x_2 = 1 + \frac{1}{x_1 - 1} \right\}.$$

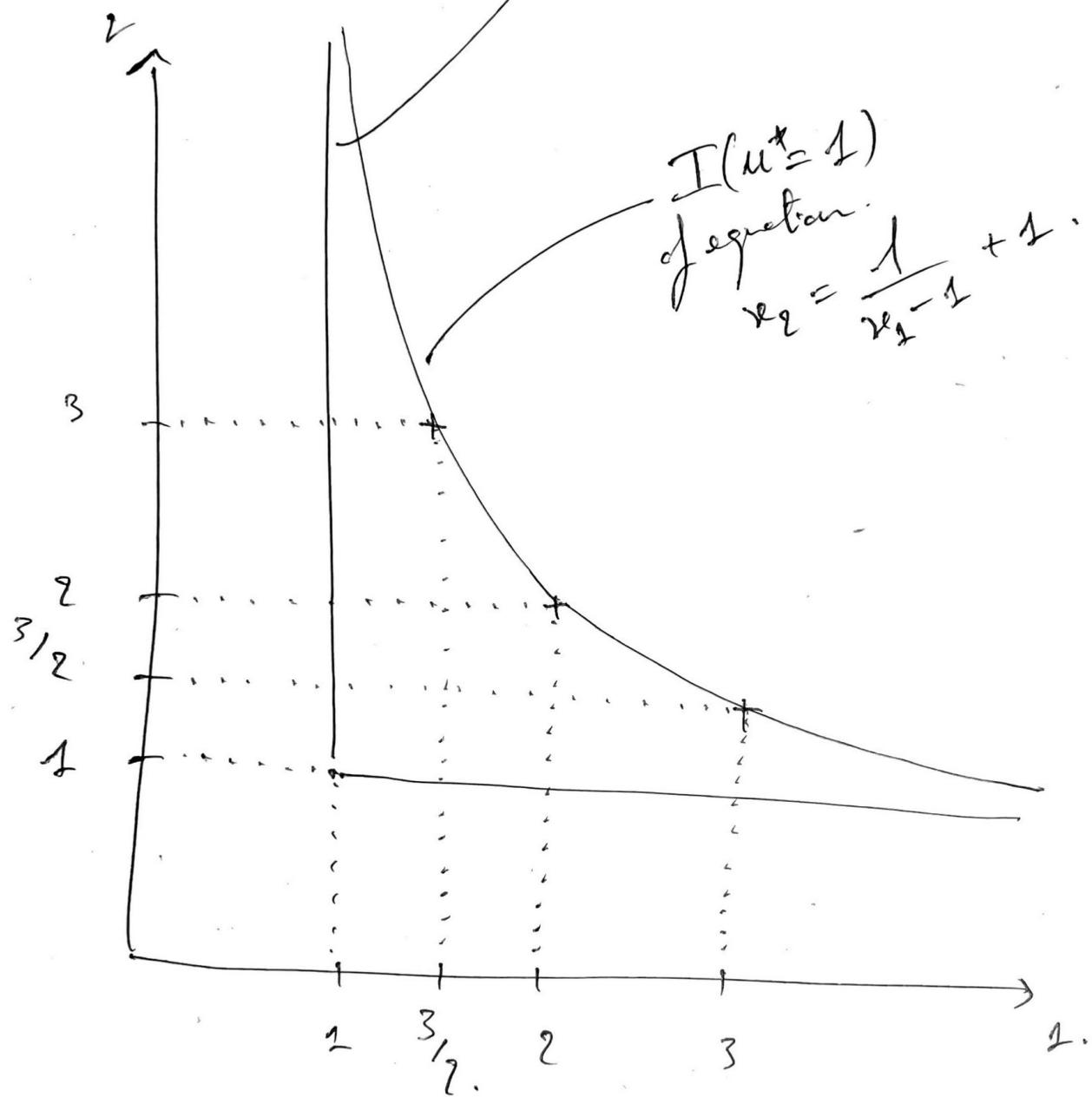
(ii). $I(u^* = 0) = \left\{ x; (x_1 - 1)^{\frac{1}{1/2}} (x_2 - 1)^{\frac{1}{1/2}} = 0 \right\}$.

$$= \left\{ x; \text{either } x_1 = 1 \text{ or } x_2 = 1 \text{ (or both)} \right\}.$$

\uparrow and. $x_1, x_2 \geq 1$.

of course ...

... So, graphically,
 $I(u^*=0)$.



3). Cauchy. $P_u(3, \frac{3}{2})$

$$P_u(u) = \begin{pmatrix} \frac{\partial u}{\partial x_1}(u) \\ \frac{\partial u}{\partial x_2}(u) \end{pmatrix} = \begin{pmatrix} d_1(x_1 - c_1)^{d_1-1} (x_2 - c_2)^{d_2} \\ d_2(x_1 - c_1)^{d_1} (x_2 - c_2)^{d_2-1} \end{pmatrix} = \dots$$

$\frac{3}{2}, 3$

$$\dots = \begin{pmatrix} \frac{\alpha_1}{x_1 - c_1} u(x) \\ \frac{\alpha_2}{x_2 - c_2} u(x) \end{pmatrix}.$$

So, evaluating at $(3, \frac{3}{2})$ and for $\alpha_{1,2} = \frac{1}{2}$
and $c_{1,2} = 1$.

$$P(u(3, \frac{3}{2})) = \begin{pmatrix} \frac{1/2}{3-1} & 1 \\ \frac{1/2}{3/2-1} & 1 \end{pmatrix} = \begin{pmatrix} 1/4 \\ 1 \end{pmatrix}.$$

4). Let $p = \left(\frac{1}{3}, 1\right)$ and $w = \frac{9}{3}$.
determine the demand of the consumer
graphically.

We first need to determine and represent the
Walrasian budget set.

$$B_{p,w} = \left\{ x; p \cdot x \leq w \right\}.$$

$$p_1 x_1 + p_2 x_2$$

$$= \left\{ x; x_2 \leq \frac{w}{p_2} - \frac{p_1}{p_2} x_1 \right\}.$$

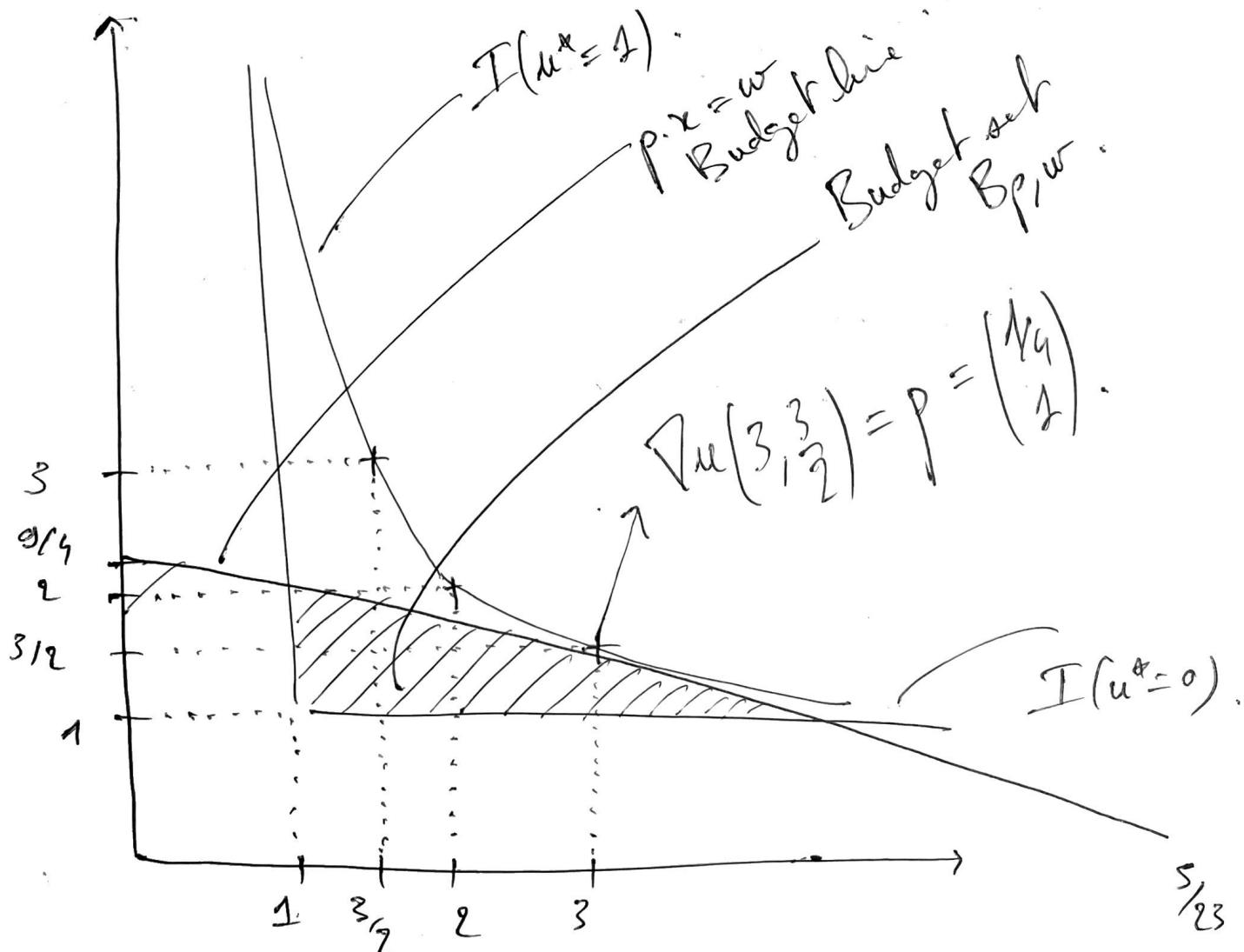
so far. $p = \left(\frac{1}{3}, 1\right)$ and $w = \frac{9}{4}$.

The budget line has equation.

$$x_2 = \frac{9}{4} - \frac{1}{3}x_1.$$

We can note that $(3, \frac{3}{2})$ is on the budget line, since

$$\frac{9}{4} - \frac{1}{3}3 = \frac{6}{4} = \frac{3}{2}.$$



We remark that the indifference curve $I(u^* = l)$ is tangent to the budget line at $(\frac{3}{2}, \frac{3}{2})$.

$$\Leftrightarrow D_u(\frac{3}{2}, \frac{3}{2}) \perp p = \begin{pmatrix} 1/4 \\ 1 \end{pmatrix}$$

and $(\frac{3}{2}, \frac{3}{2}) \in \text{Budget line}$.

Hence.

$(\frac{3}{2}, \frac{3}{2})$ is the demand

of the consumer

$$\text{at } p = \begin{pmatrix} 1/4 \\ 1 \end{pmatrix} \text{ and } w = \frac{9}{4}$$

II. We revert to the general case:
 $x_{1,2} > 0$ and $c \gg 0$.

1) (i) A function u is said to represent a preference relation \succeq on X

$\forall x, y \in X$. $x \succeq y \Leftrightarrow u(x) \geq u(y)$.

(ii) Show that if u represents \succeq and f strictly increasing, then
so $f \circ u$ also rep. \succeq .

Let u rep. \succeq . i.e.

$$\forall x, y \in X \quad x \succeq y \iff u(x) \geq u(y).$$

Let $f: \mathbb{R} \rightarrow \mathbb{R}$ strictly increasing.

$$\text{then } u(x) \geq u(y) \iff f(u(x)) \geq f(u(y)).$$

$\forall x, y \in X$.

Hence we have that.

$$\forall x, y \in X \succeq y \iff f \circ u(x) \geq f \circ u(y),$$

i.e. $f \circ u$ represents \succeq on X .

(iii) The fact $x \mapsto x^{\frac{1}{d_1+d_2}}$ is strictly increasing for all $d_1, d_2 > 0$.

...

... hence if $u(x) \succsim \Sigma$,

so does $v(x) = (u(x))^{\frac{1}{d_1+d_2}}$.

s.t. we can set $d_1 + d_2 = 1$ in the LES.
without changing the preference relation being
represented.

2) Show that Σ is (i) continuous,
(ii) monotone, (iii) convex.

(i). Def. Σ continuous iff.
 $\forall \{x_n\}, \{y_n\}$ s.t. $x_n \Sigma y_n \forall n$.

$x_n \xrightarrow{n} x$
 $y_n \xrightarrow{n} y \implies x \Sigma y$.

so ... let. $\{x_n\}, \{y_n\}$ s.t. $\forall n x_n \Sigma y_n$

and. s.t. $x_n \xrightarrow{n} x$.

$y_n \xrightarrow{n} y$.

Σ is represented by u , ∞ .

$\forall n \quad x_n \succ y_n$.

$\iff \forall n. \quad u(x_n) \geq u(y_n)$.

and $u(x) = (x_1 - c_1)^{\alpha_1} (x_2 - c_2)^{\alpha_2}$.

is continuous as the product of two continuous functions

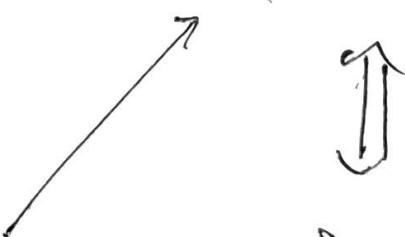
($x \mapsto x^\alpha$, $\alpha > 0$ being continuous).

So.

$\forall n \quad u(x_n) \geq u(y_n)$

and $x_n \rightarrow x \quad \implies \quad u(x) \geq u(y)$.

and $y_n \rightarrow y$.



(We used the definition
of the continuity of a function.)

$x \succ y$.

□

$\lim_{x_n \rightarrow x} f(x_n) = f(x)$.

(ii) \sum monotone :

Def: \sum monotone iff.

$$x \gg y \implies x > y$$

$$\text{i.e. } x_i > y_i \forall i=1,2.$$

Let. $x = y + \varepsilon \begin{pmatrix} 1 \\ 1 \end{pmatrix}$ with $\varepsilon \gg 0$.

i.e. $\varepsilon = (\varepsilon_1, \varepsilon_2)$.
we have that. $x \gg y$.

we can write.

$$u(x) = (y_1 + \varepsilon_1 - c_1)^{\alpha_1} (y_2 + \varepsilon_2 - c_2)^{\alpha_2}.$$

$$= (y_1 - c_1)^{\alpha_1} (y_2 - c_2)^{\alpha_2} \left(1 + \frac{\varepsilon_1}{y_1 - c_1}\right)^{\alpha_1} \left(1 + \frac{\varepsilon_2}{y_2 - c_2}\right)^{\alpha_2}.$$

$\underbrace{\qquad\qquad}_{u(y)}$ $\underbrace{\qquad\qquad}_{>1.}$ $\underbrace{\qquad\qquad}_{>1.}$

with in both cases.

$$\left(1 + \frac{\varepsilon_i}{y_i - c_i}\right)^{\alpha_i} > 1. \text{ given that. } y_i \geq c_i, \varepsilon_i > 0 \text{ and } \alpha_i > 0.$$

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$\dots \text{so. } u(x) > u(y).$

$\iff x \succ y \quad \square.$

(In fact, \succeq is strongly monotone.

— i.e. if x is enough, then one of the coordinates of x is strictly bigger than y).

(iii) \succeq convex.

Recall.

\succeq convex $\iff u$ representing \succeq
is quasiconcave.

The easiest proof consists in using the fact that
Quasiconcavity is an ordinal property; i.e.
it is preserved under strictly increasing f.

Using 1)(ii), we know that

$v(u) = \ln u(x)$ also represent \succeq
given that $x \mapsto \ln x$ is
strictly increasing.

$$\text{so let's study } v(u) = \alpha_1 \ln(x_1 - c_1) + \alpha_2 \ln(x_2 - c_2)$$

We have that $x \in X$.

$$H_{xx}(u) = \begin{pmatrix} -\frac{\alpha_1}{(x_1 - c_1)^2} & 0 \\ 0 & -\frac{\alpha_2}{(x_2 - c_2)^2} \end{pmatrix}$$

so, given $\alpha_{1,2} > 0$,

we have

$H_{xx}(u)$ is negative definite. $\forall x \gg c$.

(since both its eigen values are $c \geq \text{even}$.
strictly negative.)

Hence v is strictly concave.

$\Rightarrow v$ is strictly quasiconcave.

$\Rightarrow u = e^v$ is strictly quasiconcave.

(since $u = e^v$ is strictly increasing)

and strict quasiconcavity is an ordinal property.) 12/23

\Rightarrow hence u is quasiconcave.

hence Σ is convex. \square ,

(iv). Σ monotone $\Rightarrow \Sigma$ locally non-satiated.

\swarrow

the demand $x(p, w)$ satisfies
Wohres' law i.e. $p.x(p, w) = w$.

(v) u is strictly quasiconcave hence.
we know that the solution to the utility
maximization problem is unique.

(and we knew that a solution existed
because u quasiconcave and monotone).

3)(i). The utility maximization problem

$$UMP_u = \begin{cases} \max u(x) \\ x \in X \\ p \cdot x \leq w \end{cases}$$

can be rewritten in terms of the preference relation \succeq as

$\bar{x} \in x(p, w)$ iff.

$$\bar{x} \succeq x \quad \forall x \in B_{p, w}.$$

Hence, using 1)(ii), cf. u rep. \succeq and f on also rep. \succeq when f strictly increasing,

we have that a solution to UMP_u
is also a solution to $UMP_{f \circ u}$

If f strictly increasing.

$x \mapsto \ln x$ is strictly increasing, hence
we can solve the UMP for $v(x) = \ln u(x)$ instead of $u(x)$. 1/23

(ii) The Kuhn-Tucker conditions are necessary conditions, but under the circumstance where u is quasiconcave and monotone (hence also $v = \ln u$), they are also sufficient:

The Kuhn-Tucker conditions write:

$$\bar{x} \in x(p, w) \text{ iff } \quad (4)$$

$$\left\{ \begin{array}{l} \nabla v(\bar{x}) = \lambda p \\ \text{and } \lambda(p \cdot \bar{x} - w) = 0 \end{array} \right. \quad (2)$$

We compute:

$$Pv(x) = \begin{pmatrix} \frac{\alpha_1}{x_1 - c_1} \\ \frac{\alpha_2}{x_2 - c_2} \end{pmatrix}, \gg 0 \quad \forall x \in X.$$

hence, from $\rho \gg 0$, we have that
 $\lambda > 0$.

hence (2) implies $\rho \cdot \bar{x} = w$.

i.e. Walras' law.

(that we know would be verified from 2)(iv))

Thus we have:

From using
the "hint".

$$\nabla v(\bar{x}) \cdot (\bar{x} - c)$$

$$= \frac{d_1}{x_1 - c_1} (x_1 - c_1) + \frac{d_2}{x_2 - c_2} (x_2 - c_2)$$

$$= d_1 + d_2 = 1.$$

from 1)(iii)

$$\stackrel{(2)}{=} d \rho \cdot (\bar{x} - c)$$

Kuhn-Tucker

$$= \lambda (w - pc).$$

Walras' law

$$\implies \boxed{\lambda = \frac{1}{\rho} (w - pc)}.$$

$$\rightarrow \nabla v(\bar{u}) = \begin{pmatrix} \frac{\alpha_1}{\bar{x}_1 - c_1} \\ \frac{\alpha_2}{\bar{x}_2 - c_2} \end{pmatrix} = \frac{1}{w-p.c} \begin{pmatrix} p_1 \\ p_2 \end{pmatrix}.$$

$$\Rightarrow \left| \begin{array}{l} \bar{x}_1 = c_1 + \alpha_1 \frac{w-p.c}{p_1} \\ \bar{x}_2 = c_2 + \alpha_2 \frac{w-p.c}{p_2} \end{array} \right| \text{ and}$$

$$(iii) MRS_{12}(u) = \frac{\frac{\partial \phi(u)}{\partial x_1}}{\frac{\partial \phi(u)}{\partial x_2}}$$

$$= \frac{\alpha_1}{x_2 - c_1} \frac{x_2 - c_2}{\alpha_2}.$$

at $\bar{x} \in \Gamma(p, w)$ if we substitute the values found previously, we get.

$$MRS_{12}(\bar{x}) = \frac{\cancel{\alpha_2}}{\cancel{\alpha_1(w-p.c)}} \frac{\cancel{x_2(w-p.c)}}{\cancel{p_2}} = \frac{p_1}{p_2}.$$

The result $MRS_{12}(\bar{x}) = \frac{p_1}{p_2}$ was to be expected as a general result immediately implied by the Kuhn-Tucker conditions, since :

$$MRS_{12}(\bar{x}) = \frac{\frac{\partial u}{\partial x_1}(\bar{x})}{\frac{\partial u}{\partial x_2}} = \frac{\cancel{\lambda p_1}}{\cancel{\lambda p_2}} = \frac{p_1}{p_2}$$

4) (i) We can normalize $p_2 = 1$ without loss of generality because $x(p, w)$ is homogeneous of degree 0,

$$\text{i.e. } \forall t > 0 \quad x(t_p, tw) = x(p, w)$$

(ii). The Weak Axiom of Revealed Preference writes in the framework of the demand,

$$\text{as - } p \cdot x(p', w') \leq w \quad \text{and} \quad$$

$$x(p, w) \neq x(p', w') \implies p' \cdot x(p, w) > w'$$

(iii). Verify that the CES satisfies the WARP.
 in the special case. $c_1 = c_2 = 0$
 (i.e Cobb-Douglas).
 and $\alpha_1 = \alpha_2 = \frac{1}{2}$.

So we have.

$$x(p, w) = \begin{pmatrix} \frac{\alpha_1}{p_1} w \\ \frac{\alpha_2}{p_2} w \end{pmatrix}.$$

and we apply 4)(i)
 to normalize $p_2 = 1$ without loss of generality.

$$x(p, w) = \begin{pmatrix} w/2p_1 \\ w/2 \end{pmatrix}.$$

Assume. $p \cdot x(p, w') \leq w$

$$p_2 \frac{w'}{2p_1} + \frac{w'}{2} \leq w. \quad \times \frac{1}{2} \left(\frac{p_1}{p_2} + 1 \right).$$

$$\iff \frac{w'}{2} \left[\frac{p_1}{p_2} + 1 \right] \leq w.$$

$$\rightarrow \frac{w'}{2} \left(\frac{p_1}{p_2} + 1 \right) \left(\frac{p_1}{p_2} + 1 \right) \stackrel{(*)}{\leq} \frac{w}{2} \left(\frac{p_1}{p_2} + 1 \right).$$

$$\Leftrightarrow \frac{w'}{q} \left[2 + \frac{p_2}{p_2'} + \frac{p_2'}{p_2} \right] \leq p \cdot x(p, w)$$

≥ 4 for all $p_2, p_2' > 0$.
 with equality iff $p_2 = p_2'$

(Using the fact that.

$$\frac{\partial}{\partial x} \left(x + \frac{1}{x} \right) = 1 - \frac{1}{x^2} \geq 0 \text{ iff } x = 1.$$

$$\text{and. } \frac{\partial^2}{\partial x^2} \left(x + \frac{1}{x} \right) = \frac{2}{x^3} > 0 \quad \forall x > 0.$$

so the minimum is attained at $x = 1. \dots$) .

Assume. $x(p, w) \neq x(p', w')$.

* if. $w' = w$
 \Rightarrow we must have $p_2 \neq p_2'$.

in which case. $\frac{w'}{q} \left[2 + \frac{p_2}{p_2'} + \frac{p_2'}{p_2} \right] > w'$.

hence $p \cdot x(p, w) > w'$

* if $p_2 = p_2'$ \Rightarrow we must have. $w' \neq w$
 and it is the left inequality (*) that is strict.

* of both $p_2 \neq p_2'$ and $w \neq w'$, both inequalities (*) and. (***) are strict... 20/23

Hence we have verified.

$$p \cdot x(p, w') \leq w \text{ and } x(p, w) \neq x(p, w')$$

$$\implies p \cdot x(p, w) > w'.$$

i.e. $x(p, w)$, the Walrasian demand, satisfies the WARP. \square

5) (homos)

(i) The demand is unaffected by an equal percentage in all prices and the wealth because it is homogeneous of degree 0.
(using 4.(i)).

$$(ii). \quad \text{We have.} \quad \begin{cases} x_1(p, w) = c_1 + \frac{d_1}{p_1} (w - p.c) \\ x_2(p, w) = c_2 + \frac{d_2}{p_2} (w - p.c) \end{cases}$$

We compute:

$$\begin{aligned} \frac{\partial x_1}{\partial p_1} &= 0 - \frac{d_1}{p_1^2} (w - p.c) + \frac{d_1}{p_1^2} (-c_1) \\ &= -\frac{d_1}{p_1^2} (w - p_1 c_1) \leq 0. \end{aligned}$$

$$\frac{\partial x_1}{\partial p_2} = -\frac{d_1}{p_2} c_2 \leq 0. \quad \text{Affirmative.}$$

and. $\frac{\partial x_2}{\partial w} = \frac{d_2}{p_1} \geq 0.$

and. $\frac{\partial x_2}{\partial p_1}, \frac{\partial x_2}{\partial p_2}, \frac{\partial x_2}{\partial w}$ has symmetric expressions.
w.r.t. $1 \leftrightarrow 2$.

(iii). You should know from class that
the indirect utility fct. is expected to be
homogeneous of degree 0, hence unaffected
by a percentage change in all prices and the
wealth.

If it is obvious since the indirect utility fct. is

$$i(p, w) = v(x(p, w)).$$

and. $x(p, w)$ is homogeneous of
deg. 0 from
4.(i) and 5.(i).

(iv). We can prove the fact.

$$\begin{aligned} i(p, w) &= v(x(p, w)) \\ &= d_2 \ln(x_2(p, w) - c_2) + d_1 \ln(x_1(p, w) - c_1). \\ &= d_2 \ln \frac{d_2}{p_2} (w - p.c) + d_1 \ln(w - p.c) \frac{d_1}{p_1}. \end{aligned}$$

$$\Rightarrow \frac{\partial i(p, w)}{\partial w} = \frac{d_1 + d_2}{w} = \frac{1}{w} \quad (= 1) \geq 0.$$

(as you should have expected.)

$$\frac{\partial i(p, w)}{\partial p_1} = -\frac{d_1 c_1}{w - p.c} - \frac{d_2 c_1}{w - p.c} - \frac{d_1}{p_1}.$$

$$= -\frac{d_1}{p_1} - \frac{c_1}{w - p.c.} \leq 0.$$

Likewise $\frac{\partial i(p, w)}{\partial p_2}$ has symmetric expression.
w.r.t. $1 \leftrightarrow 2$.

D.

$$\leq 0$$

Midterm Exam (90 mins)

No mobile phone or calculator. One sheet containing personal notes authorised.

We consider throughout a consumer with consumption set $X = \{x = (x_1, x_2) \in \mathbb{R}_+^2 \mid x \geq c\}$ where $c = (c_1, c_2) \in \mathbb{R}_+^2$ is a subsistence consumption bundle. Furthermore, the consumer has preferences \succsim on X represented by an utility function of the form $u(x) = (x_1 - c_1)^{\alpha_1} (x_2 - c_2)^{\alpha_2}$, with $\alpha_1, \alpha_2 > 0$. The resulting demand is known as the *linear expenditure system* (LES) and is due to Stone (1954).

Part 1, Graphical study. In this part we consider $\alpha_1 = \alpha_2 = \frac{1}{2}$ and $c_1 = c_2 = 1$.

1. (i) What is the utility level at $(3, \frac{3}{2})$? (ii) Do we have that $(\frac{3}{2}, 3) \sim (3, \frac{3}{2})$?
2. Trace the indifference curves corresponding to utility levels (i) $u^* = 1$, (ii) $u^* = 0$.
3. Compute $\nabla u(3, \frac{3}{2})$.
4. Let $p = (\frac{1}{4}, 1)$ and $w = \frac{9}{4}$, determine the demand of the consumer graphically.

Part 2. Analytical study. In this part we revert to the general case where $\alpha_1, \alpha_2 > 0$ and $c_1, c_2 \geq 0$.

1. (i) When is a function u said to represent a preference relation \succsim ? (ii) Show that if u represents \succsim and f is a strictly increasing function, then $f \circ u$ also represents \succsim . (iii) Conclude that we can set $\alpha_1 + \alpha_2 = 1$ in the LES.
2. Show that \succsim is (i) continuous, (ii) monotone, and (iii) convex on X . Let $p \gg 0$ and $w > 0$. (iv) Why should we expect the demand of the consumer to satisfy Walras' law? (v) Why should we expect the demand of the consumer to be unique (i.e, a singleton)?
3. (i) Using 1.(ii), explain why we can solve the utility maximization problem for $v(x) = \ln u(x)$ instead of $u(x)$. (ii) Determine the demand $x(p, w)$ of the consumer using the Kuhn-Tucker conditions. (*Computational hint:* Use that $p \cdot \bar{x} = w \implies p \cdot (\bar{x} - c) = w - p \cdot c$.) (iii) Compute the marginal rate of substitution $MRS_{12}(x) = -\frac{\partial v / \partial x_1}{\partial v / \partial x_2}(x)$. (iv) Evaluate MRS_{12} at $\bar{x} \in x(p, w)$. Why was this result expected?

4. (i) Why can we normalize $p_2 = 1$ without losing generality? (ii) State the WARP in the framework of the demand. (iii) Verify that the LES satisfies the WARP in the simpler case when $\alpha_1 = \alpha_2 = \frac{1}{2}$ and $c_1 = c_2 = 0$. (*Hints:* Use the fact that $x + \frac{1}{x} \geq 2$ for all $x > 0$, with equality iff $x = 1$.)
5. (bonus) How is the demand affected by (i) an equal percentage change in all prices and the wealth, (ii) separate changes in the wealth and each price? How is the indirect utility function (i.e., the utility level at the demand) affected by (iii) an equal percentage change in all prices and the wealth, (iv) separate changes in the wealth and each price?