

**EXAMEN TERMINAL D'ANGLAIS - EPREUVE ORALE - NIVEAU 3 - MAI 2025**

DATE : xx MAI 2025

CRENEAU HORAIRE : Prépa 00H00 – Passage 00H00

NOM DE L'ETUDIANT·E : xxxxxxxxxxxxxx

**NB : IL EST FORTEMENT RECOMMANDÉ DE FAIRE CE SUJET D'ENTRAÎNEMENT  
APRES AVOIR ETUDIÉ LES DOCUMENTS AU PROGRAMME**

Vous pouvez écrire sur le sujet ou le surligner mais devrez le rendre à la fin de votre oral.

**Preparation – 1 hour:**

1) Part 1: Introduce the text (*type, author, source, date and context*) and explain in your own words the main ideas presented in this text.

2) Part 2: Re-read lines 17 to 26 carefully and propose a structured and coherent answer to the following subject.

According to Peter Brooks, “there’s growing evidence that spending on experiences boosts happiness and well-being more so than purchasing physical items, especially if that experience is shared with friends and loved ones.” (lines 18-20).

Based on what you have learned about Swift’s fans this semester, do you think this idea can really apply to Swifties? Explain why or why not with two or three strong arguments and pertinent examples.

(Recommendation: prepare a detailed outline (= *un plan détaillé*) as this will help you make an effective presentation).

**Oral exam – 15 minutes:**

1) Introduce the text and give your presentation without reading your notes. (10 mn)

2) Questions and discussion with the examiner about your presentation. (5 mn)

## **Taylor Swift’s UK Eras tour ‘could generate close to £1bn’ for economy**

**Roisin O’Connor**, Wednesday 15 May 2024, The Independent (abridged and adapted)

The hugely anticipated UK leg of Taylor Swift’s record-breaking Eras tour could generate close to a £1bn boost for the economy, it has been predicted.

The economic effect of the pop titan’s globe-trotting series of shows, dubbed<sup>1</sup> “Swiftonomics”, has been widely documented, with her “Midas touch<sup>2</sup>” impacting everything from hospitality to the NFL during her North American run.

<sup>1</sup> surnommé

<sup>2</sup> sa capacité à générer du profit

In what analysts have called the first billion-dollar tour, Swift sold approximately 4.3 million tickets with an average price of \$238 and Swifties spent a further \$1,300 in local spending on travel, hotels, food and shopping.

10 Meanwhile, a report by the Economic Impact Research Laboratory said that Swift's four Tokyo shows in February this year added £183m to the Japanese economy.

Swifties are now preparing to flock<sup>3</sup> to cities around the UK and Ireland. Data released by Barclays predicts that her shows will provide a £997m uplift<sup>4</sup> for the UK.

15 After splashing out<sup>5</sup> on tickets (around £206 but exceeding £400 for those who purchased VIP ticket packages) fans are estimated to spend an average of £121 on accommodation, £111 on travel and £56 on new outfits<sup>6</sup> for the event, plus £56 on a pre-concert meal and £79 on official merchandise.

20 Dr Peter Brooks, Chief Behavioural Scientist at Barclays, said in a statement: "Whoever came up with the phrase 'money can't buy happiness' clearly wasn't a Swiftie. There's growing evidence that spending on experiences boosts happiness and well-being more so than purchasing physical items, especially if that experience is shared with friends and loved ones.

"When it comes to cultural icons like Taylor Swift – like we saw with Elvis and Beatlemania in the Fifties and Sixties – supporters have such a strong connection to the artist and to the rest of the fandom that the desire to spend becomes even more powerful."

25 He added: "For non-fans, £848 may seem like an enormous amount to splash out on a concert – but for Eras Tour ticketholders, every pound they spend is an investment in the memories they'll create."

30 Culture secretary Lucy Frazer told *The Independent*: "We know that live music is an essential part of British culture. Swiftie Mania has enchanted a legion of fearless fans across the country who are in for a spectacular show with Taylor's 15 UK dates this summer. They will not only generate nearly a billion pounds for the economy but will boost our brilliant tourism sector as we welcome concert-goers from around the world."

35 Local businesses are already experiencing the effects of Swiftonomics. London pub The Black Dog received a huge increase in footfall<sup>7</sup> from Swifties who want to drink a pint in one of the locations named on her latest album, *The Tortured Poets Department*. Management have also been capitalising on the explosion in interest by creating a Swift-themed menu along with T-shirts and pint glasses.

The UK leg of Swift's Eras tour begins in the UK on 7 June in Edinburgh, where she will play three consecutive nights before travelling to Liverpool, Cardiff and London.

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<sup>3</sup> affluer, déferler

<sup>4</sup> augmentation

<sup>5</sup> dépenser des sommes folles

<sup>6</sup> tenues vestimentaires

<sup>7</sup> fréquentation