

**TD 2608 : TUESDAY ; 15h D34 ( Oral presentation dates : 4th Nov, 18th Nov, 25th Nov and 2nd Dec)**

- 1 Melisse, Imane, Ela, Habibatou 18/11 ->the influence of chat GPT in the world
  - 2) Rayan,Noah,Elyes,Jonas 18/11 -> **The economic and social impact of sports betting on society (especially on18-25)**
  - 3) Cécile, Linh, Tesnim, Candice 4/11=> **THE RISING OF POP MART INDUSTRY**
  - 3) Zahara, William, Khadydiatou, Aya 4/11->**the price of art: How Art Becomes a Market**
  - 4) Maryna, Sonia, Anaïs, Mathéo 18/11/2025 - **THE GLOBAL TATTOO INDUSTRY (Slavic countries, Japan and France)**
  - 5) Ayoub, Maïlys, Noam, Jean-Marc 25/11/2025 -> The arrival of streaming platforms in the music industry (Spotify, Deezer, Napster)
  - 6) Danaé, Roxanne, François 18/11/2025 -> **Soft power : in or out ? ( Ariana Grande, BTS, EMMA WATSON)**
  - 7) Amri, Adam, Ulysse, Gaëlle 25/11/2025 -> the impact of virtual currency on the european market
  - 8) Adèle, Ibtisseme 04/11/2025 -> **The economic impact of streaming on classical music: revival or vulnerability?**
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**TD 2615 : TUESDAY; 16h30 D38 (Oral presentation dates : 4th Nov, 18th Nov, 25th Nov and 2nd Dec)**

1. 4 novembre : Ilyes, Jules, Nathan, Antonio.----**How the drug cartel influenced Colombia's economy.**
2. Rita sara jihane 25/11 : **THE IMPACT OF THE 2022 WORLD CUP ON THE MOROCCAN ECONOMY**
3. 4th November : Elyssa MRIGA, Amen Allah NAOUAR, Habib MAKNI, Georges Shawbah --> **ECONOMIC IMPACT OF ELECTRONIC MUSIC IN THE MIDDLE EAST(Saudi arabia , Lebanon, UAE)**
4. Tasnim,Férial,Fatimata: 25 nov -> **How Brands Use Colors to Make Us Buy**
5. Meristen SEBESTIAM PILLAI, Jean-philippe HIRSCH -> 18/11 : **GAMESTOP INVESTOR VS WALL STREET**
6. Ugo, omar, maharo, kevin 25/11 --> The Rise of the influencer economy : how digital creators shape South Korea's market
7. 25 Nov: Nausicaa, Capucine, Assea--> **The business of cosmetic surgery (Turkey, South Korea & Brazil)**
8. 18th November: Rose, Lilou, Manel --> the impact of matcha in the economy
9. Massouko KONE, Leila ARKOUB, Myriam YOUNGA TOTCHET 18/11 : **BRICS Motor Menace**
10. Helene, Asmaa, Mariam, Lilia --> 18/11 -> **VIRTUAL FAKE INFLUENCER :CAN THEY REPLACE HUMANS ?**

### TD : 2603, WEDNESDAY : 8 AM, D36

1. Dior, clara, melissa, tharsha 05/11/2025 -> Does Black Friday really benefit consumers, or does it just promote overconsumption in France ?
2. Yosra, Wendy, Fanny, Lilia - 19/11 - DO MILIA MATCHA SELL QUALITY OR JUST THEIR IMAGE ?
3. Ibrahim-Karl-Selim-Jonathan 19/11/2025 ---> **THE RISE OF THE BRICS AND ITS IMPACT ON GLOBAL TRADE**
4. 4) Maelys Anika Enzo Anstase 12/11/2025 => PARADOX OF WEALTH AND HAPPINESS (MONEY) : 1. money: source of happiness ( basic needs, opportunities, social status ... + maslow's pyramid) 2. Wealth doesn't guarantee happiness ( in rich countries, happiness levels dont increase with GDP like Japan & Singapour, new problems come with wealth ; love/friendships not guaranteed )
5. 5) Lawrence , Aly , Paul-Louis , Jolan 12/11/2025 =SOFT POWER OF SOUTH KOREA ( The korean wave , its cultural economy going viral )
6. 6) Monika,Christel, Iris, Marawan 12/11 -> SUGAR ADDICTION: A sweet poison
7. 7) Anais, Sophia, Tania,Saad 19/11 L'Oréal's Commercial Strategies
8. 8) Aymen , Wahil , Nolan , Vincent 19/11 -> THE ECONOMIC RISE OF TEMU

### TD 2610 : Wednesday 9:30 am, D35

1. Mamadou,daymon,isaure,luce=>19 Nov= **The impact of the Paris 2024 Olympic Games on the french economy**
2. Eric, Mehdi, Donovan,Julia 26/11/25 => **Impact of Covid in the French economy**
3. Eben, Romaysae, Asmaa 22/10/25 => The future of work : Remote work and hybrid Models in cosmetics industry
4. Riyan, Jorys, Laure, Naim => 12/11/2025 => Can french wine still lead the world ?
5. mohamed, chloé, hidaya, Léa => 04/11/25 => shein's expansion in france: a threat to local fashion and sustainability ?
6. Celia, Alix, Alyssia, Lila = 12/11/25 => **How Ikea grew into a successful multinational ?**
7. Medine, Helana, Ruben, Lucas → 03/12/2025 →The economic crisis in Lebanon
8. Yann, Ethan, Mariam, Rahma=> 15/10/2025 : Impact of Disneyland Paris in France.

### TD 2604 : Wednesday 11am D35

1. Ines,Salome, Rania, Emma,Chris= The underground economy in Russia
2. Myriem, Tasnim, Paola, Imen ---> How TikTok Transformed the Marketing Strategies of L'Oréal
3. Estelle,Aicha,Maeva,Meray --> Attention economy on students ( Tiktok, AI, Instagram)

4. Samuel, Hadrien, Théophile, Aleksandra → Impact of betting money in casino (Bulgaria/France)
  5. Noé, Théo, Ayoub, Mathias : The profitability of the "Stade de France"
  6. Pratheepa, Sophie, Kelly, Deniz → The Pink tax
  7. Hajar, Tasnim, Mateo, Samia → Couscouseconomics : How North Africa's Favorite Dish is boosting Global Trade.
  8. Jules, Luc , Janna, Marwa → How and why did we end up creating commercial holidays from scratch (Black Friday & Valentine's day)
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#### **TD 2617. FRIDAY 8:30 AM . D38**

1. NGUYEN Kristy, Maeva VU, Jeanne WANG, LE Vinh : 21 november 2025 - > BUYING WITHOUT KNOWING : new economic temptation (popmart)
2. Margaux, Andrea, chloé : How has Airbus contributed to the European economy ? : 28 november 2025
3. Dorianne, Noura, Marianne, Jade : The development of the cosmetic market 14th
4. Yassine, Yacine, Yohan, Yanis The Evolution of Finance in European Football: 21 november
5. Toky, Ugo, Make, Alexandre → The GP Explorer 3 : When Digital Influence Meets Business and Motorsport : 28 november 2025
6. Aaron,Alex,Jihane, Sabrina: Why do companies invest in Formula 1 racing teams ? 21/11/2025
7. Christine, Diora, Polina → The Illegal arms trading : France 21/11/2025
8. Mohammed Aziz, Arthur, Sara - Crypto -