

MRIAE MAG3/M2 – 2025-2026

TOLERATION?

BREAKING NEWS
SLIDES +
VOCABULARY

RELIGION,
POLITICS,
AND SOCIETY
IN THE
ENGLISH-
SPEAKING
WORLD (s)

September-December 2025

Université Paris 1 – Panthéon-Sorbonne

LIVE

BREAKING
NEWS

MRIAE MAG3/M2 – 2025-2026

TOLERATION?



RELIGION,
POLITICS,
AND SOCIETY
IN THE
ENGLISH-
SPEAKING
WORLD (s)

WEEK 1 – Wednesday, 17 September 2025

Université Paris 1 – Panthéon-Sorbonne





TRADE WAR NEWS FROM THE FRONT





Trump announces sweeping new **tariffs**,
upending decades of US **trade policy**

Trump tariffs see **stocks** dive and investors
scramble to **bonds**, gold and yen

MRIAE MAG3/M2 – 2025-2026

TOLERATION?



RELIGION,
POLITICS,
AND SOCIETY
IN THE
ENGLISH-
SPEAKING
WORLD (s)

WEEK 2 – Wednesday, 24 September 2025

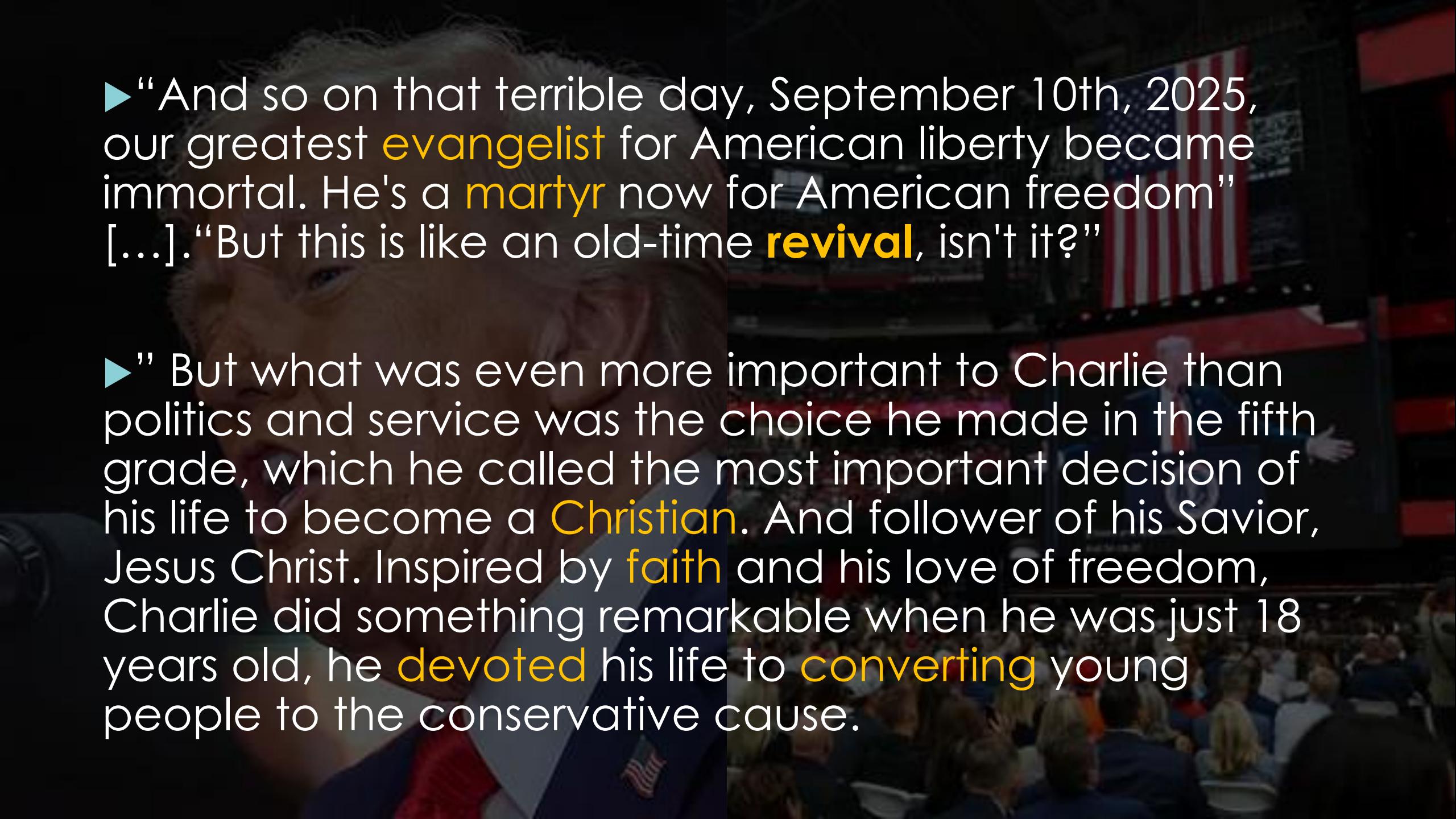
Université Paris 1 – Panthéon-Sorbonne





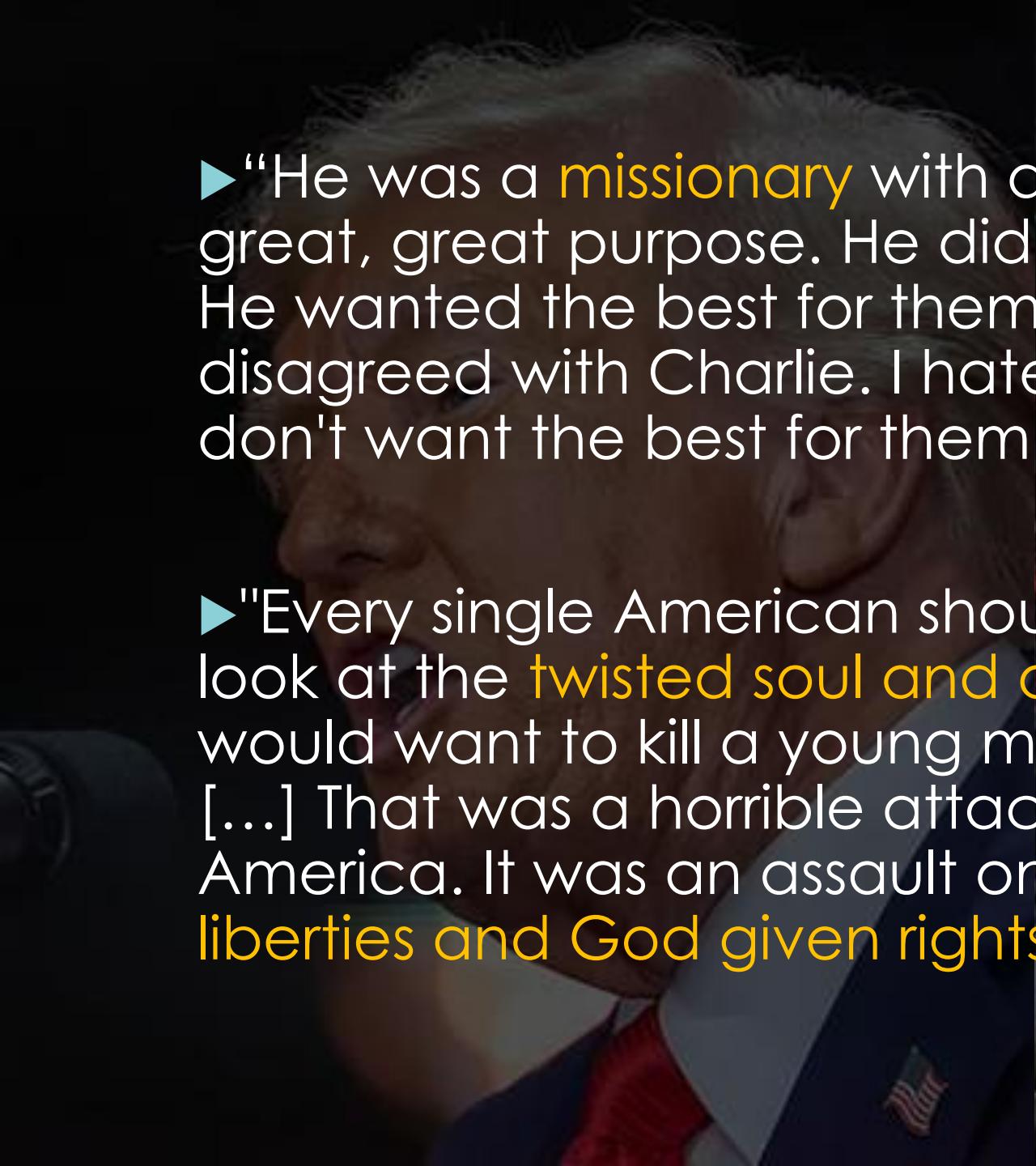


Trump hails
Kirk as 'giant
of his
generation' in
speech to
memorial
service [BBC]

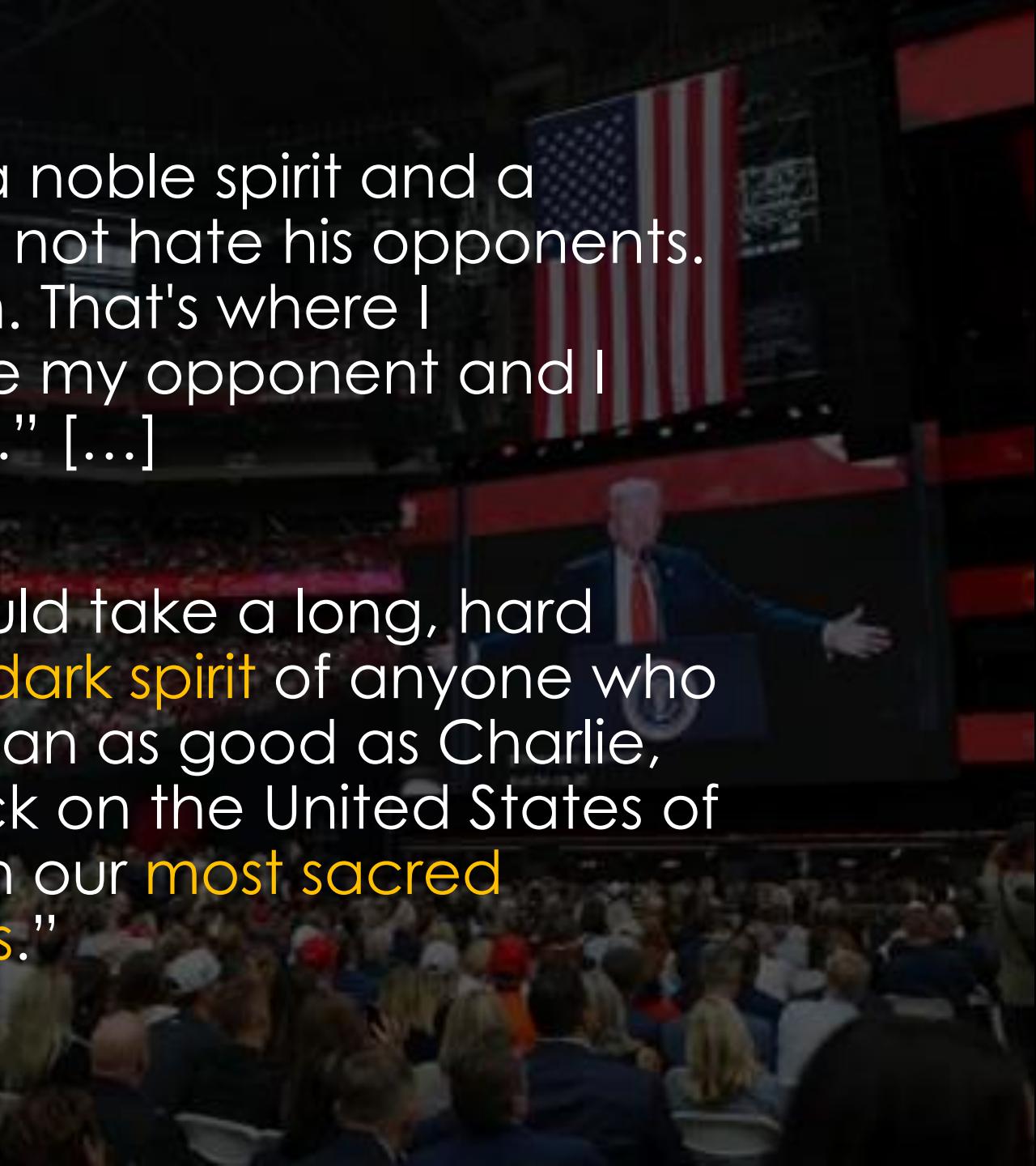


►“And so on that terrible day, September 10th, 2025, our greatest **evangelist** for American liberty became immortal. He's a **martyr** now for American freedom” [...].“But this is like an old-time **revival**, isn't it?”

►” But what was even more important to Charlie than politics and service was the choice he made in the fifth grade, which he called the most important decision of his life to become a **Christian**. And follower of his Savior, Jesus Christ. Inspired by **faith** and his love of freedom, Charlie did something remarkable when he was just 18 years old, he **devoted** his life to **converting** young people to the conservative cause.



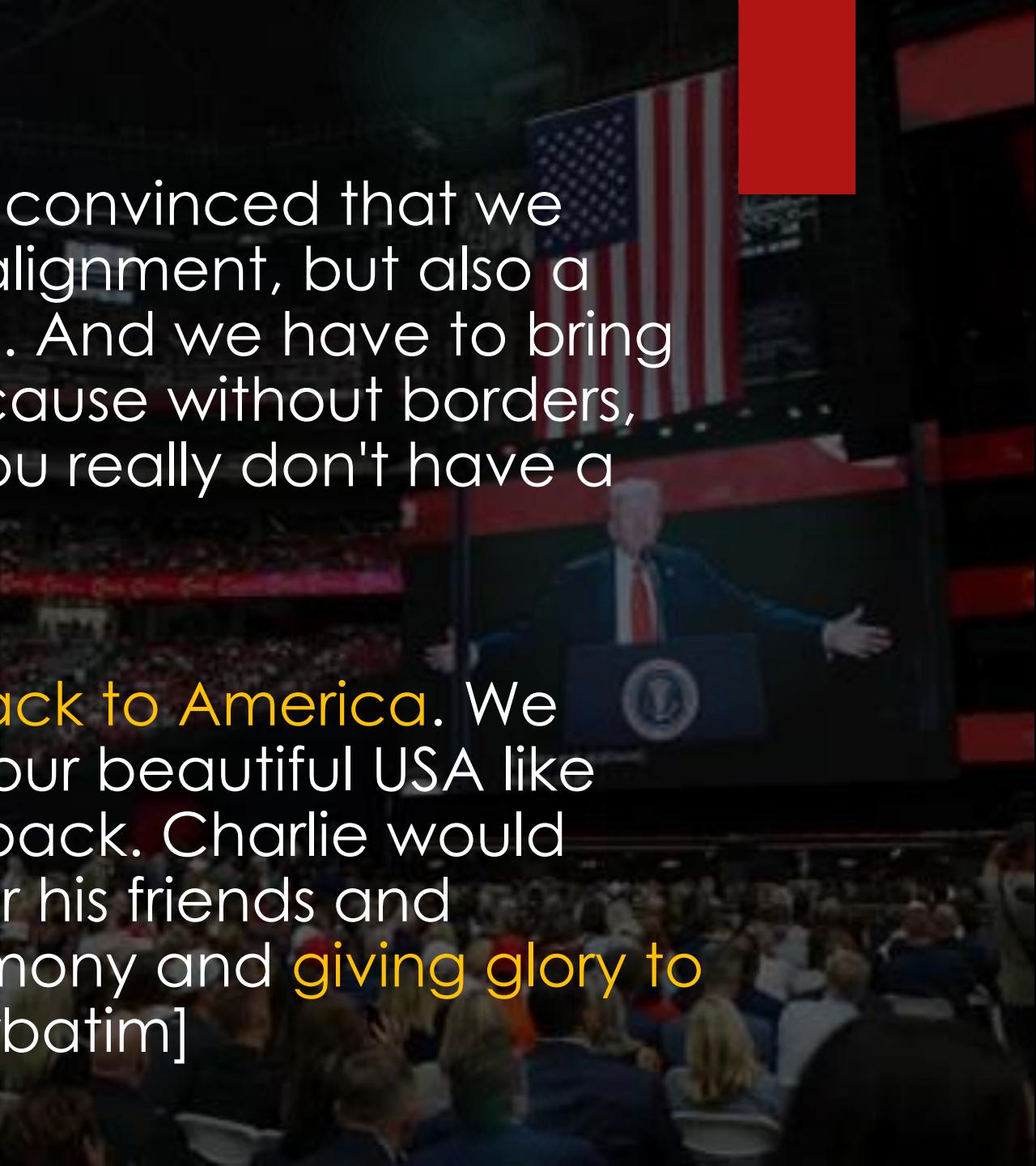
► "He was a **missionary** with a noble spirit and a great, great purpose. He did not hate his opponents. He wanted the best for them. That's where I disagreed with Charlie. I hate my opponent and I don't want the best for them." [...]



► "Every single American should take a long, hard look at the **twisted soul and dark spirit** of anyone who would want to kill a young man as good as Charlie, [...] That was a horrible attack on the United States of America. It was an assault on our **most sacred liberties and God given rights**."



►“Charlie ultimately became convinced that we needed not just a political realignment, but also a **spiritual reawakening**. We did. And we have to bring back religion to America, because without borders, law and order and religion, you really don't have a country anymore.



►We want religion brought back to America. We want to **bring God back** into our beautiful USA like never before. We want God back. Charlie would have been so pleased to hear his friends and colleagues today giving testimony and **giving glory to God.**“ [Source: Fox News, verbatim]



?!



Ben & Jerry's co-founder quits over social activism row [source: BBC]

“Ben & Jerry's co-founder Jerry Greenfield has left the ice cream maker after almost half a century at the firm, deepening a **dispute** with **parent company** Unilever.

His exit marks the latest episode in a row that started in 2021 when Ben & Jerry's said it would stop selling its ice cream in Israeli settlements in the occupied West Bank and East Jerusalem.”



“Ben & Jerry's has long been known for **taking a public stance** on social and political issues since it was founded in 1978, often backing campaigns on issues like LGBTQ+ rights and climate change.

[There was] an agreement that protected the **brand's social mission** when it merged with the consumer goods giant Unilever 25 years ago. But in recent years, Unilever may have attempted **to rein in** the company's activism, particularly with regard to Israel and Gaza.”

[source: BBC]



MRIAE MAG3/M2 – 2025-2026

TOLERATION?



RELIGION,
POLITICS,
AND SOCIETY
IN THE
ENGLISH-
SPEAKING
WORLD (s)

WEEK 3 – Wednesday, 1 October 2025

Université Paris 1 – Panthéon-Sorbonne

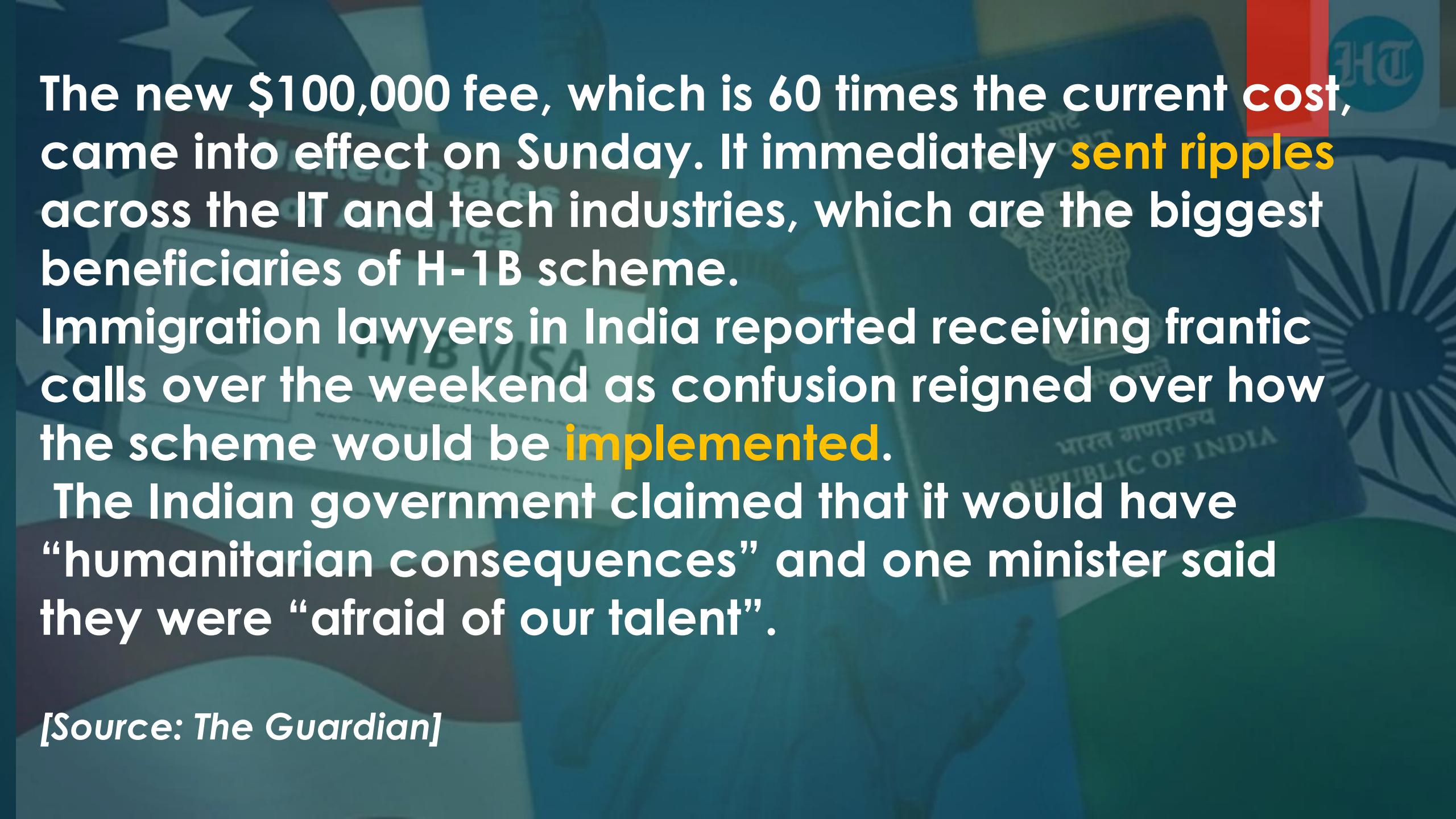




‘Afraid of our talent’: India hits back against Trump’s H-1B visa fee **hike**

India has been one of the largest beneficiaries of H-1B visas, accounting for 71% of approved visas in 2024

[Source: *The Guardian*]



The new \$100,000 fee, which is 60 times the current cost, came into effect on Sunday. It immediately **sent ripples** across the IT and tech industries, which are the biggest beneficiaries of H-1B scheme.

Immigration lawyers in India reported receiving frantic calls over the weekend as confusion reigned over how the scheme would be **implemented**.

The Indian government claimed that it would have “humanitarian consequences” and one minister said they were “afraid of our talent”.

[Source: *The Guardian*]

A nighttime photograph of the U.S. Capitol building in Washington, DC. The dome is brightly lit, showing its architectural details, while the surrounding buildings and trees are in deep shadow against the dark sky.

Washington, DC

3:29 AM

GOVERNMENT SHUTDOWN RISK

ECONOMIST: SHUTDOWN WOULD COST ECONOMY \$6 BILLION PER WEEK

CNN

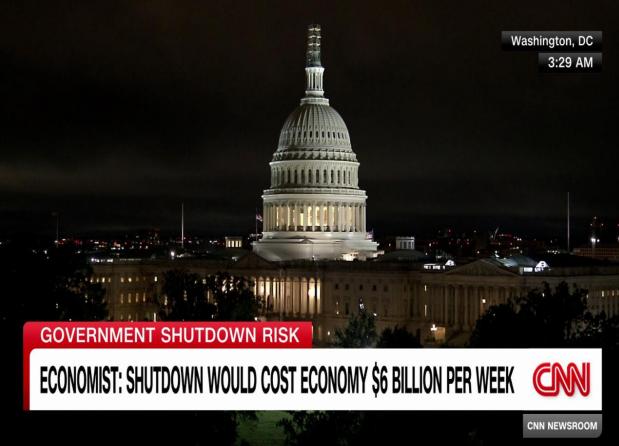
CNN NEWSROOM



Shutdowns usually spare investors. This could be different.

[Source: The New York Times]

A shutdown isn't inevitable, of course. But if Congress doesn't fund the US Government by 1 October, thousands of Federal employees could be **furloughed** – and the White House has threatened to lay off workers en masse.



Shutdowns usually spare investors. This could be different.

[Source: The New York Times]

All that said, from the point of view of investors, past shutdowns have been **nonevents**. US financial markets seem to have become **inured** to political shocks lately, with minimal **market reaction**.

At the moment, US stock investors are riding a **bull market**. There are two important **caveats**, however. One is that a potential shutdown not last so long that it derails a **beleaguered** economy. And second, the accumulation of crises could make this time different.

MRIAE MAG3/M2 – 2025-2026

TOLERATION?



RELIGION,
POLITICS,
AND SOCIETY
IN THE
ENGLISH-
SPEAKING
WORLD (s)

WEEK 4 – Wednesday, 8 October 2025

Université Paris 1 – Panthéon-Sorbonne



UK Appoints Sarah Mullally as 106th Archbishop of Canterbury



[SOURCE:
UGANDA
DAILY STAR]



Dame Sarah Mullally has been named the new **Archbishop** of Canterbury-designate becoming the first woman ever appointed to the role.

Women were first **ordained** as **priests** in the Church of England in 1994, with the first female bishops appointed in 2014. In line with tradition, the process of appointing a new archbishop involves the recommendation being sent to the Prime Minister currently Sir Keir Starmer and then passed to the monarch for approval.

A former **NHS** chief nurse, the 63-year-old was ordained in 2006 and made history in 2018 when she became the first female Bishop of London the third most senior position in the Church of England.

[Source: Ugandan DAILY STAR]

The Church has been without an Archbishop of Canterbury for nearly a year, following Justin Welby's **resignation** over a major safeguarding scandal. He **stepped down** after a damning report revealed that he "could and should" have reported prolific abuser John Smyth to the police in 2013. Smyth was found to have abused numerous boys and young men with ties to the Church.

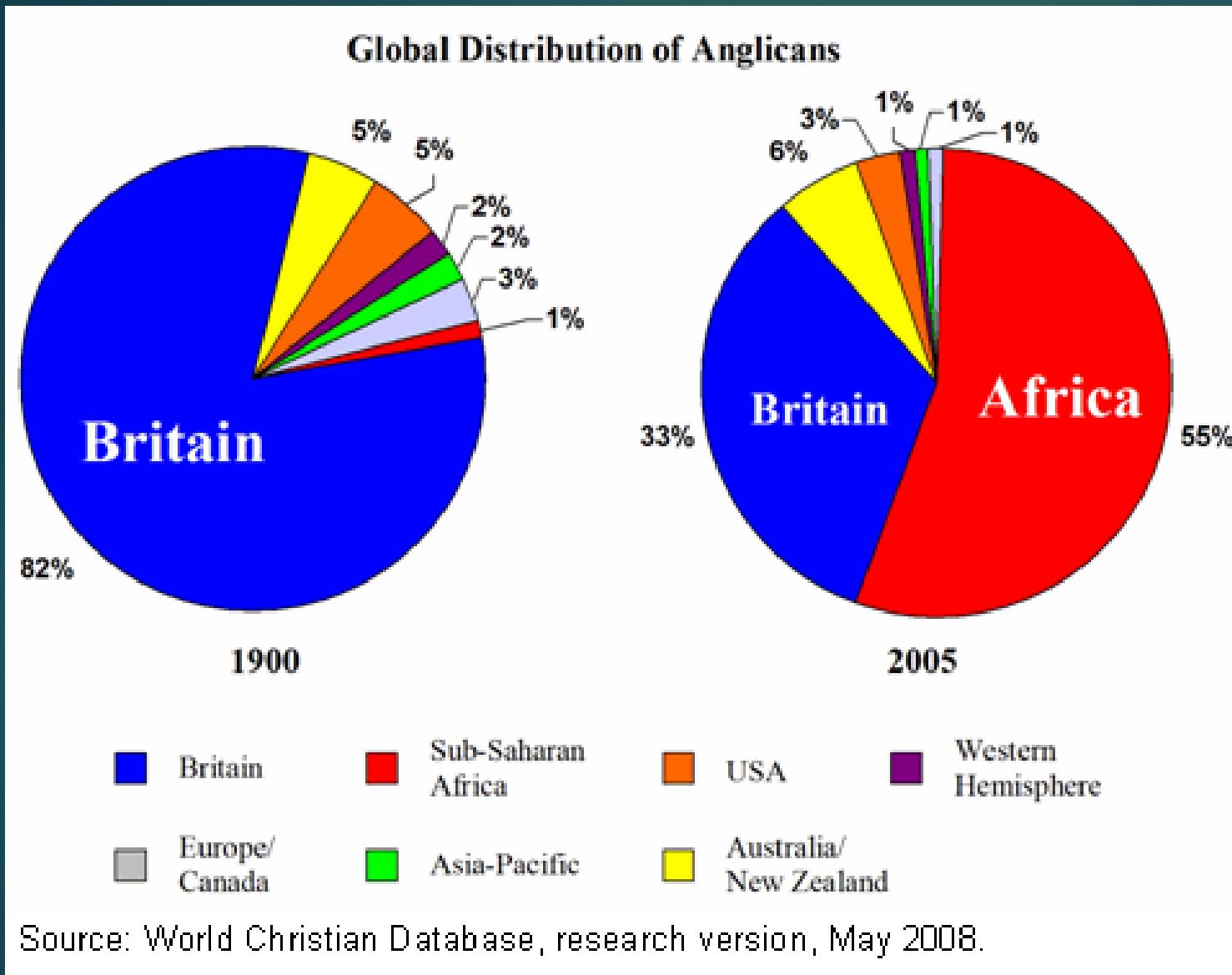
Speaking from Canterbury Cathedral on Friday, Dame Sarah said, "In an age that **craves** certainty and tribalism, **Anglicanism** offers something quieter but stronger."

[Source: Ugandan DAILY STAR]



ANGLICAN COMMUNION:
165 Countries; Lambeth
Conference; English
Primate (*primus inter
pares, not pope-like*)...







I Love Muhammad sparks a battle of loves, Ram, Mahadev and rasgulla too

The "I love Muhammad" protests, which started over a banner, have turned into a digital tussle of devotion. People from the Hindu community have taken to social media to say 'I love Ram' and 'I love Mahadev'.

The 'I Love Muhammad' slogan, first contested during a Barawafat procession in Kanpur, has triggered protests and processions by Muslims across several states. Clashes with police, FIRs, and social media debates have intensified the controversy, drawing attention from political leaders and religious organisations.

[Source: India Today]

Analysts say the 'I love Muhammad' row, once a local issue, has now become an ideological battle. It has given UP [Uttar Pradesh] Chief Minister Yogi Adityanath (BJP) a chance to rally support on a **Hindutva** plank during Navratri

[Source: *India Today*]





'No Rioter Will Be Spared': CM Yogi Directs Strict Action Against Unrest Conspirators In 'I Love Muhammad' Row

MRIAE MAG3/M2 – 2025-2026

TOLERATION?



RELIGION,
POLITICS,
AND SOCIETY
IN THE
ENGLISH-
SPEAKING
WORLD (s)

WEEK 5 – Wednesday, 15 October 2025

Université Paris 1 – Panthéon-Sorbonne



[TRUMP:] Nice place. Very nice place. Mr. President, Mr. Prime Minister, Mr. Speaker, esteemed members of the Knesset and cherished citizens of Israel, we gather on a day of profound joy, of soaring hope, of renewed faith, and above all a day to give our deepest thanks to the Almighty God of Abraham, Isaac, and Jacob.

After two harrowing years in darkness and captivity, 20 courageous hostages are returning to the glorious embrace of their families, and it is glorious. 28 more precious loved ones are coming home at last to rest in this sacred soil for all of time. And after so many years of unceasing war and endless danger, today the skies are calm, the guns are silent, the sirens are still, and the sun rises on a holy land that is finally at peace, a land and a region that will live, God willing, in peace for all eternity.

This is not only the end of a war, this is the end of a age of terror and death, and the beginning of the age of faith and hope and of God. It's the start of a grand concord and lasting harmony for Israel and all the nations of what will soon be a truly magnificent region. I believe that so strongly. This is the historic dawn of a new Middle East.





EKONOMIPRISET 2025 THE PRIZE IN ECONOMIC SCIENCES 2025



KUNGL.
VETENSKAPS-
AKADEMIEN
THE ROYAL SWEDISH ACADEMY OF SCIENCES

"för att ha förklarat innovationsdriven ekonomisk tillväxt"
"for having explained innovation-driven economic growth"



Photo: Peter Mokyr

Joel Mokyr
Northwestern University,
USA

*"för att ha identifierat förutsättningarna för ihållande tillväxt
genom teknologisk utveckling"*
*"for having identified the prerequisites for sustained growth
through technological progress"*



Philippe Aghion
Collège de France and INSEAD, France,
The London School of Economics and
Political Science, UK



Peter Howitt
Brown University,
USA

"för teorin om ihållande tillväxt genom kreativ förstörelse"
"for the theory of sustained growth through creative destruction"

THE
NOBEL
PRIZE



"för att ha förklarat innovationsdriven ekonomisk tillväxt"
"for having explained innovation-driven economic growth"



Joel Mokyr
Northwestern University,
USA



Philippe Aghion
Collège de France and INSEAD, France,
The London School of Economics and
Political Science, UK



Peter Howitt
Brown University,
USA

"för att ha identifierat förutsättningarna för ihållande tillväxt
genom teknologisk utveckling"
"for having identified the prerequisites for sustained growth
through technological progress"

"för teorin om ihållande tillväxt genom kreativ förstörelse"
"for the theory of sustained growth through creative destruction"
THE NOBEL PRIZE

STOCKHOLM, Oct 13 (Reuters) - Joel Mokyr, Philippe Aghion and Peter Howitt won the 2025 Nobel economics prize on Monday for their work on how innovation and the forces of "**creative destruction**" can drive economic growth and lift living standards across the globe.

Their research explains how technology gives rise to new products and production methods which replace old ones, resulting in a better standard of living, health and quality of life.



"för att ha förklarat innovationsdriven ekonomisk tillväxt"
"for having explained innovation-driven economic growth"



Joel Mokyr

Northwestern University,
USA



Philippe Aghion

Collège de France and INSEAD, France,
The London School of Economics and
Political Science, UK

"för att ha identifierat förutsättningarna för ihållande tillväxt
genom teknologisk utveckling"
"for having identified the prerequisites for sustained growth
through technological progress"



Peter Howitt

Brown University,
USA

"för teorin om ihållande tillväxt genom kreativ förstörelse"
"for the theory of sustained growth through creative destruction"

STOCKHOLM, Oct 13 (Reuters) - Joel Mokyr, Philippe Aghion and Peter Howitt won the 2025 Nobel economics prize on Monday for their work on how innovation and the forces of "**creative destruction**" can drive economic growth and lift living standards across the globe.

Their research explains how technology gives rise to new products and production methods which replace old ones, resulting in a better standard of living, health and quality of life.

Creative destruction (German: *schöpferische Zerstörung*) is a concept in economics that describes a process in which innovative entry by **entrepreneurs** is the disruptive force that sustains economic growth, even as it destroys the value of **established companies** and laborers.

The concept is usually identified with the economist Joseph Schumpeter (1883-1950), who derived it from the work of Karl Marx and popularized it.
[Source: Wikipedia]





"för att ha förklarat innovationsdriven ekonomisk tillväxt"
"for having explained innovation-driven economic growth"



Joel Mokyr

Northwestern University,

USA



Philippe Aghion

Collège de France and INSEAD, France,
The London School of Economics and

Political Science, UK

"för att ha identifierat förutsättningarna för ihållande tillväxt
genom teknologisk utveckling"

"for having identified the prerequisites for sustained growth
through technological progress"



Peter Howitt

Brown University,

USA

"för teorin om ihållande tillväxt genom kreativ förstörelse"

"for the theory of sustained growth through creative destruction"

STOCKHOLM, Oct 13 (Reuters) - Joel Mokyr, Philippe Aghion and Peter Howitt won the 2025 Nobel economics prize on Monday for their work on how innovation and the forces of "**creative destruction**" can drive economic growth and lift living standards across the globe.

Their research explains how technology gives rise to new products and production methods which replace old ones, resulting in a better standard of living, health and quality of life.

"This process of Creative Destruction is the essential fact about capitalism. It is what capitalism **consists in** and what every capitalist concern has got to live in [...] The problem that is usually being visualized is how capitalism administers existing structures, whereas the relevant problem is how it creates and destroys them."

[Source: *Capitalism, Socialism and Democracy* (1942)]



[the **recipients** voiced concerns about Trump policies:] "The current Trump administration's assault on higher education and scientific research may be the biggest **own-goal** in history", Joel Mokyr told Reuters. "It is self-destructive and is completely driven by **irrelevant** politics."

Aghion said **de-globalization** and **tariff barriers** were "obstacles to growth" adding that the bigger the market the more possibilities to exchange ideas, transfer technologies and for healthy competition. "Anything that gets in the way of openness is an obstacle to growth. So I see there kind of dark clouds currently accumulating, pushing for barriers to trade and openness," he said.

Aghion called on Europe to learn from the U.S. and China, which he said have found ways to reconcile competition and industrial policy. "In Europe, in the name of competition policy, we became very anti any form of industrial policy. I think we need to evolve on that and find ways to reconcile industrial policy in areas like defense, climate, AI, biotech," he said. [Source: Reuters]

MRIAE MAG3/M2 – 2025-2026

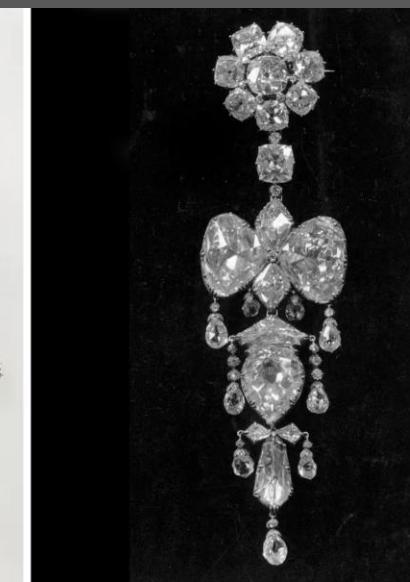
TOLERATION?



RELIGION,
POLITICS,
AND SOCIETY
IN THE
ENGLISH-
SPEAKING
WORLD (s)

WEEK 6 – Wednesday, 22 October 2025

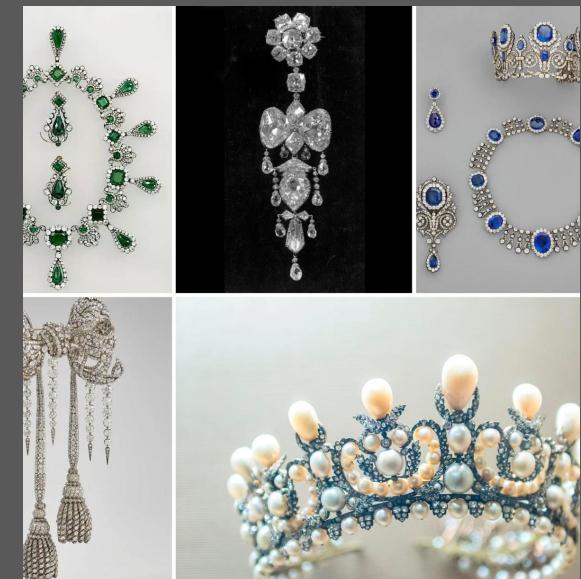
Université Paris 1 – Panthéon-Sorbonne



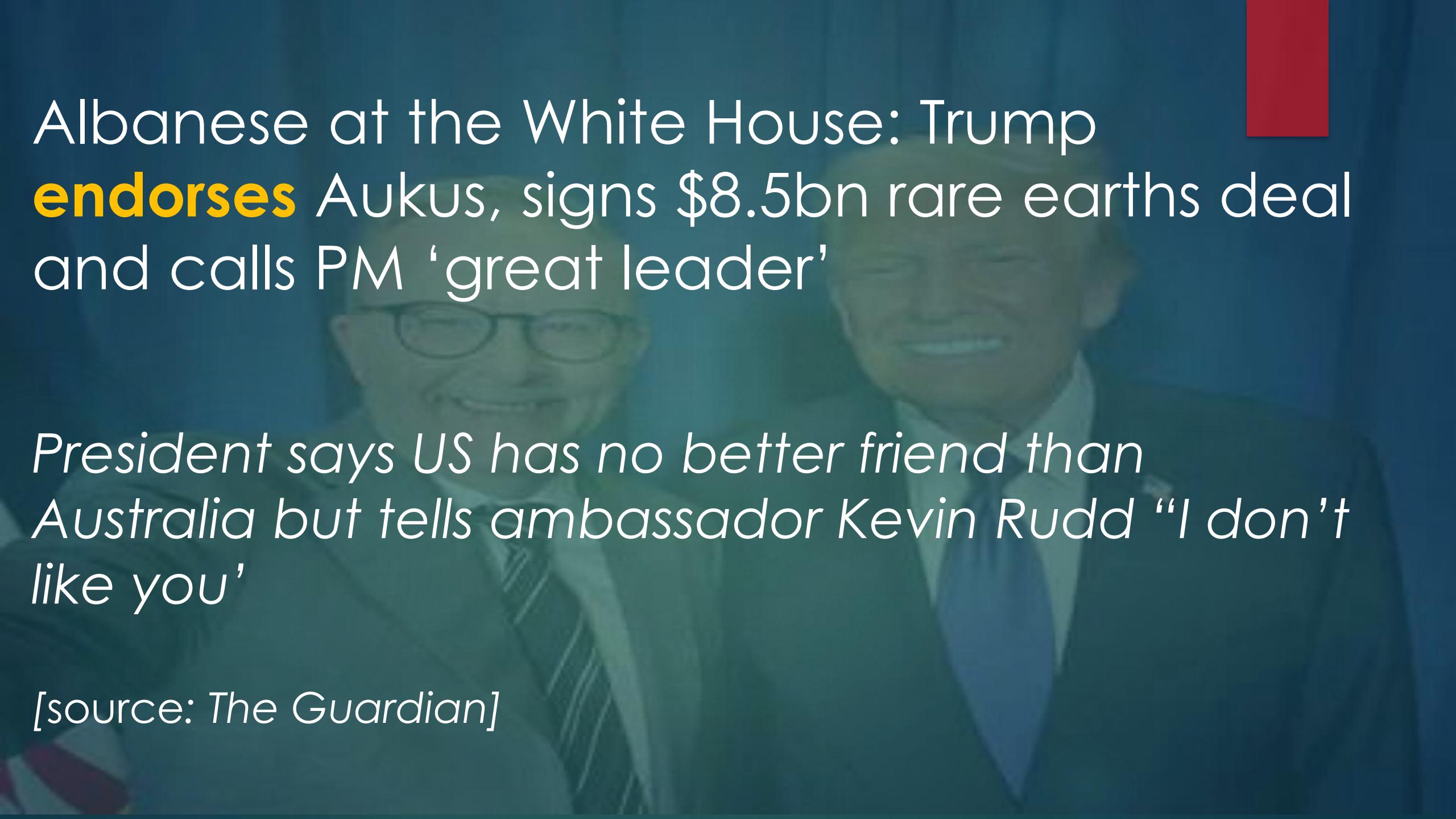
Louvre Robbery: How Thieves Carried Out An Audacious Heist of 'Priceless' Napoleonic Jewels

The Louvre will remain closed all of Monday after a **brazed** daylight **heist** rocked the world-famous museum the day before. Visitors who were queuing outside the glass entrance were turned away in the morning.

Although it is unclear whether **staffing** issues contributed to the theft, **unions** shared in June this year that staff were still under immense pressure, with too few eyes on too many entrances, exits, and visitors. [Source: Time]







Albanese at the White House: Trump **endorses** Aukus, signs \$8.5bn rare earths deal and calls PM ‘great leader’

President says US has no better friend than Australia but tells ambassador Kevin Rudd “I don’t like you”

[source: *The Guardian*]

AUKUS





TRUMP HUMILIATES KEVIN RUDD

tralia



The Press

God, Country and a Pink Power Suit:

The Tech Right Gets Its Own Phyllis Schlafly

(Meet Katherine Boyle)

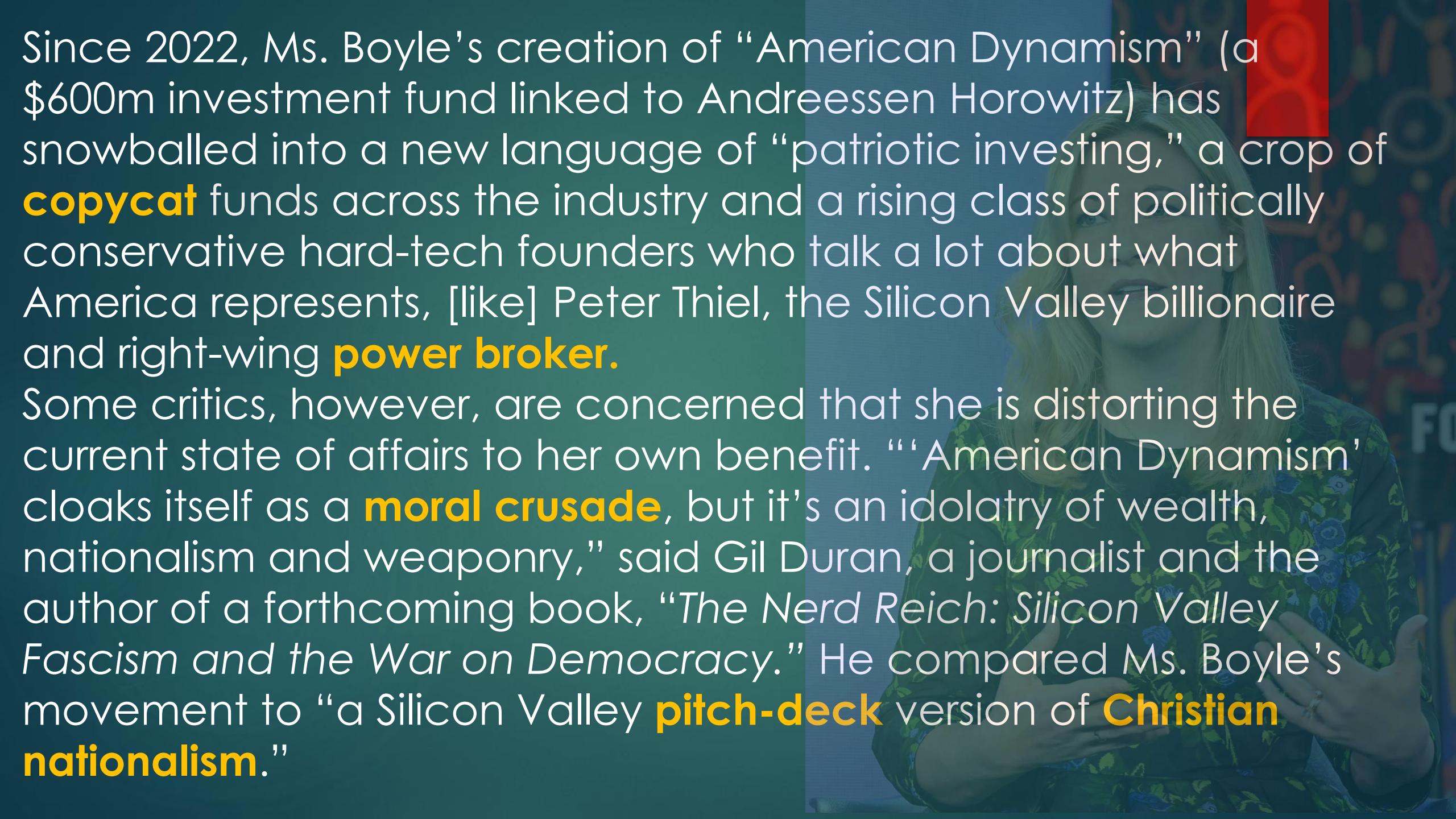
[Source: *The New York Times*]



For most of her career, Katherine Boyle, an influential **venture capitalist**—religious, Republican and not unlike a 21st-century Phyllis Schlafly — was an **outlier** in the tech world. But today, as Silicon Valley undergoes a generational shift to the right, many of her once-**contrarian** views are making their way into **the mainstream**. Thanks in part to her longstanding friendship with Vice President JD Vance, she has also become one of the tech world's most reliable conduits to the Trump administration.

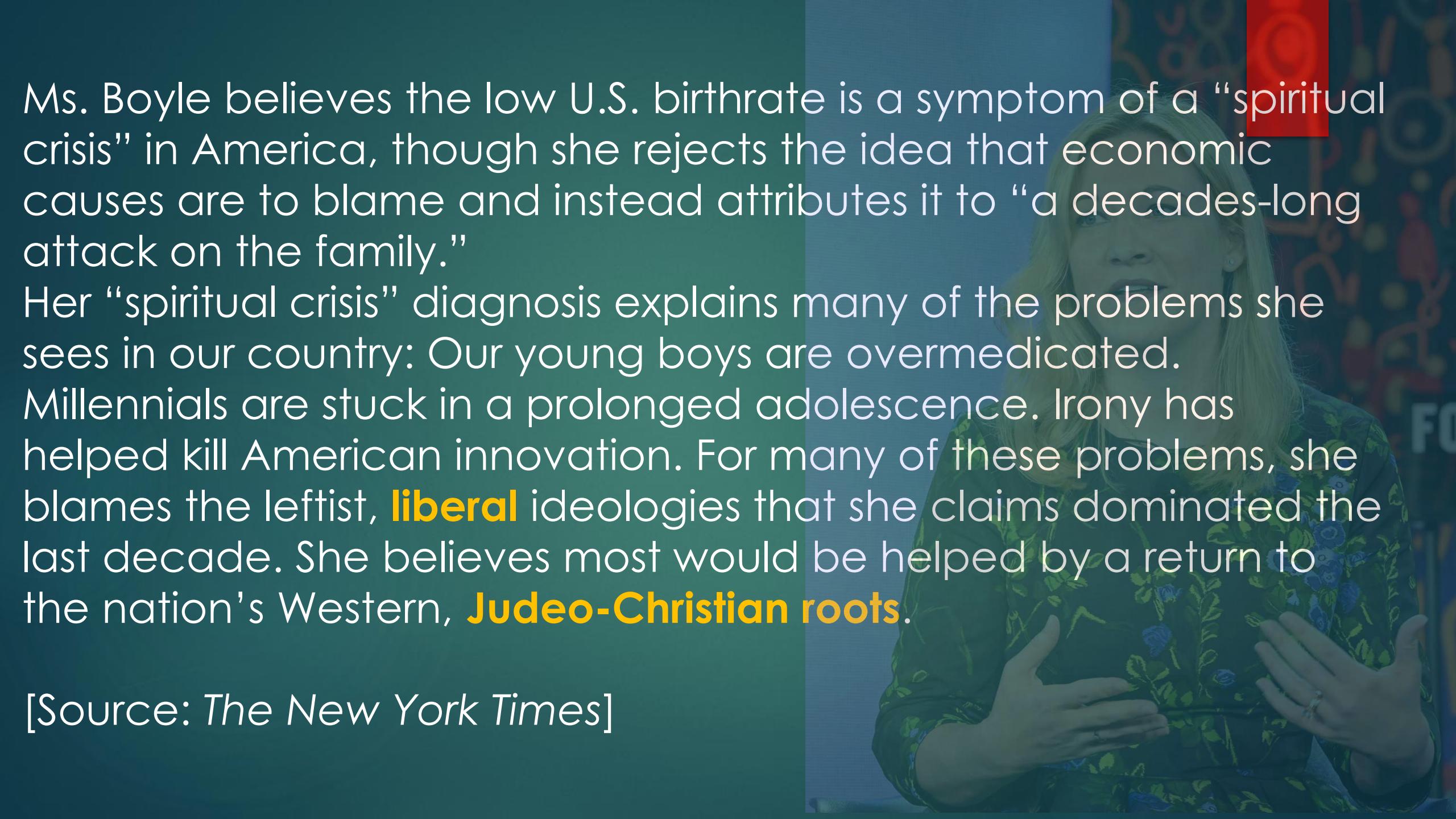
[Source: *The New York Times*]





Since 2022, Ms. Boyle's creation of "American Dynamism" (a \$600m investment fund linked to Andreessen Horowitz) has snowballed into a new language of "patriotic investing," a crop of **copycat** funds across the industry and a rising class of politically conservative hard-tech founders who talk a lot about what America represents, [like] Peter Thiel, the Silicon Valley billionaire and right-wing **power broker**.

Some critics, however, are concerned that she is distorting the current state of affairs to her own benefit. "'American Dynamism' cloaks itself as a **moral crusade**, but it's an idolatry of wealth, nationalism and weaponry," said Gil Duran, a journalist and the author of a forthcoming book, *"The Nerd Reich: Silicon Valley Fascism and the War on Democracy."* He compared Ms. Boyle's movement to "a Silicon Valley **pitch-deck** version of **Christian nationalism**."



Ms. Boyle believes the low U.S. birthrate is a symptom of a “spiritual crisis” in America, though she rejects the idea that economic causes are to blame and instead attributes it to “a decades-long attack on the family.”

Her “spiritual crisis” diagnosis explains many of the problems she sees in our country: Our young boys are overmedicated. Millennials are stuck in a prolonged adolescence. Irony has helped kill American innovation. For many of these problems, she blames the leftist, **liberal** ideologies that she claims dominated the last decade. She believes most would be helped by a return to the nation’s Western, **Judeo-Christian roots**.

[Source: *The New York Times*]

MRIAE MAG3/M2 – 2025-2026



TOLERATION?

RELIGION,
POLITICS,
AND SOCIETY
IN THE
ENGLISH-
SPEAKING
WORLD (s)

WEEK 7 – Wednesday, 5 November 2025

Université Paris 1 – Panthéon-Sorbonne



Pope, King Charles pray together: First such moment in 500 yrs, why it's historic for Christianity [Hindustan Times]

VATICAN CITY, Oct 23 [Reuters] - Britain's King Charles and Pope Leo prayed together in the Vatican's Sistine Chapel on Thursday, in the first joint **worship** including an English monarch and a Catholic pontiff since King Henry VIII broke away from Rome in 1534.





A group of men in dark suits and ties are laughing together. In the foreground, a man on the left is smiling broadly, showing his teeth. Next to him, another man is laughing heartily, with his head tilted back. To the right, a third man is also laughing. In the bottom right corner, a fourth man is looking down at a small white object he is holding in his hands. The background is a plain, light-colored wall.

**Gift prompts a quip about
espionage in off-the-cuff exchange
between leaders**

[source: NY Times]



It's an open secret that countries spy on each other. That's probably why world leaders almost never talk about **espionage** in public. But over the weekend, it was the punchline of a joke between Xi Jinping and President Lee Jae Myung of South Korea.

The joke revolved around two cellphones Mr. Xi gave Mr. Lee. [...] The phones were manufactured by the Chinese company Xiaomi, with Korean-made parts. Mr Lee picked up one of the phones and asked how good the security was. Mr. Xi laughed: 'You can check if there's a **backdoor**'. [...] That prompted Mr. Lee to laugh and clap his hands in apparent delight.

The United States, Australia and Britain have all **banned** Huawei from their 5G mobile communication networks. They argue that the company is inseparable from China's ruling communist party. Xiaomi, however, successfully sued the US government to be removed from the **blacklist**, arguing that it did not have any links to the Chinese military. [Source: NY Times]

MRIAE MAG3/M2 – 2025-2026

TOLERATION?



RELIGION,
POLITICS,
AND SOCIETY
IN THE
ENGLISH-
SPEAKING
WORLD (s)

WEEK 8 – Wednesday, 12 November 2025

Université Paris 1 – Panthéon-Sorbonne

REMEMBRANCE
DAY
NOVEMBER 11





REMEMBRANCE DAY NOVEMBER 11





WE WILL REMEMBER THEM



REMEMBRANCE
DAY

NOVEMBER 11







Nation falls silent as King leads
Remembrance Day ceremony and service [BBC]

MRIAE MAG3/M2 – 2025-2026

TOLERATION?



RELIGION,
POLITICS,
AND SOCIETY
IN THE
ENGLISH-
SPEAKING
WORLD (s)

WEEK 10 – Wednesday, 26 November 2025

Université Paris 1 – Panthéon-Sorbonne



Donald J. Trump ✅

@realDonaldTrump





Donald J. Trump ✅

@realDonaldTrump



Six months
ago...
(death of Francis)

*'I'd like to be
pope'*



Pope Leo XIV condemns US's 'extremely disrespectful' treatment of immigrants

Leo has in recent weeks adopted an increasingly strong tone in his criticism of Trump's immigration policies.

In September, he called the US's treatment of immigrants "**inhuman**" [NB: not "**inhumane**"] and in October he questioned whether Trump's policies were in line with the Catholic church's teachings.

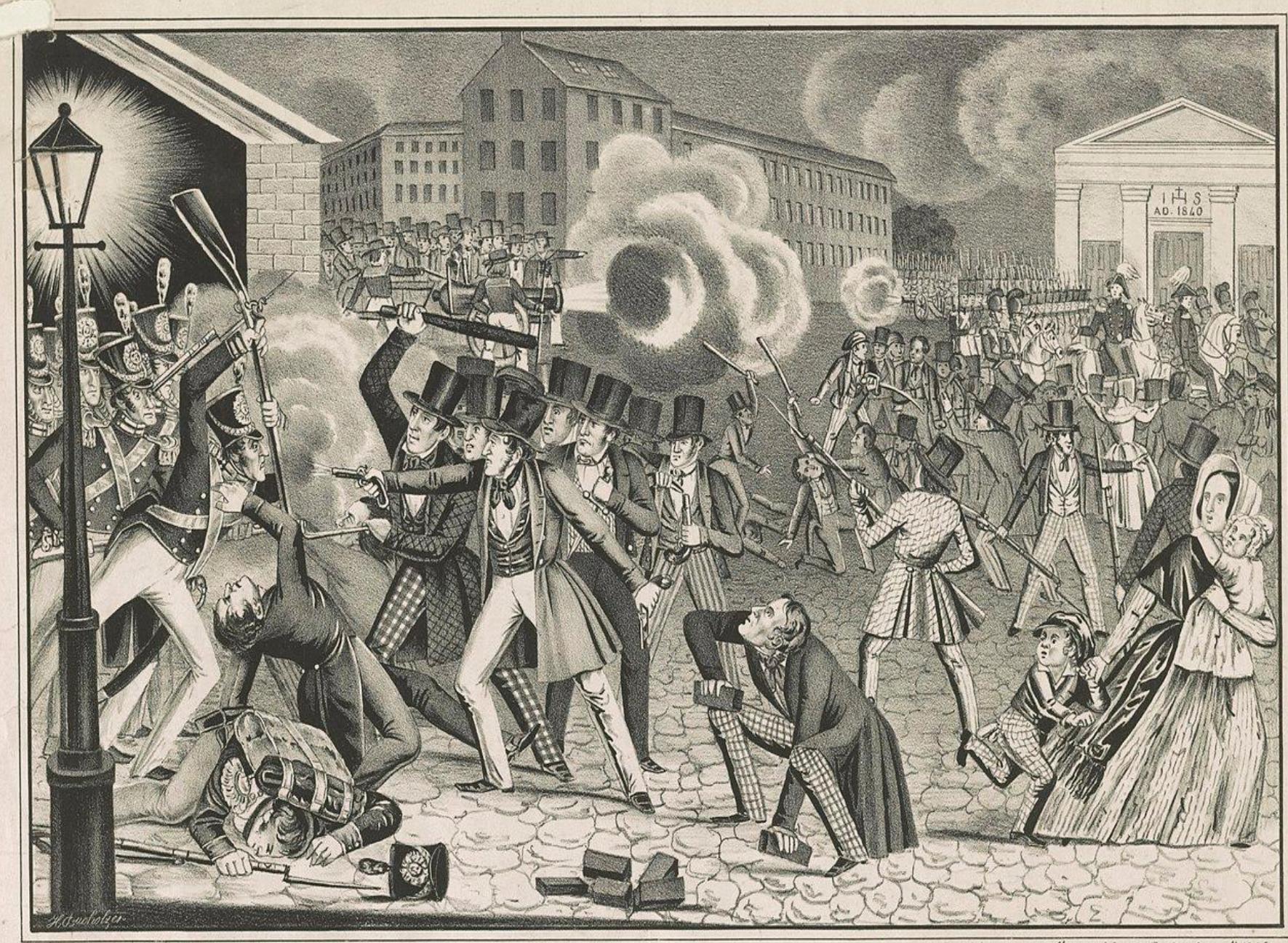
"Someone who says I am against **abortion** but I am in agreement with the inhuman treatment of immigrants in the United States, I don't know if that's **pro-life**." he said.



“A Christian Answer to Trump and Trumpism Is Finally Here”



[Source: *The New York Times*]



Entered according to Act of Congress in the year 1844 by James Boisse in the Clerks office of the Court of the South dist^o of N.Y.

Lithography & Print Coloring on reasonable terms by James Boisse 177-33 Spruce St^o N.Y.

RIOT IN PHILADELPHIA

JUNE 1st 1844.

Fighting
against “the
bloody hand
of the Pope”



MRIAE MAG3/M2 – 2025-2026

TOLERATION?



RELIGION,
POLITICS,
AND SOCIETY
IN THE
ENGLISH-
SPEAKING
WORLD (s)

WEEK 10 – Wednesday, 3 December 2025

Université Paris 1 – Panthéon-Sorbonne

MRIAE MAG3/M2 – 2025-2026

TOLERATION?



RELIGION,
POLITICS,
AND SOCIETY
IN THE
ENGLISH-
SPEAKING
WORLD (s)

WEEK 10 – Wednesday, 3 December 2025

Université Paris 1 – Panthéon-Sorbonne



ALJAZEERA

LEBANON POPE LEO ARRIVES IN BEIRUT

MRIAE MAG3/M2 – 2025-2026

TOLERATION?

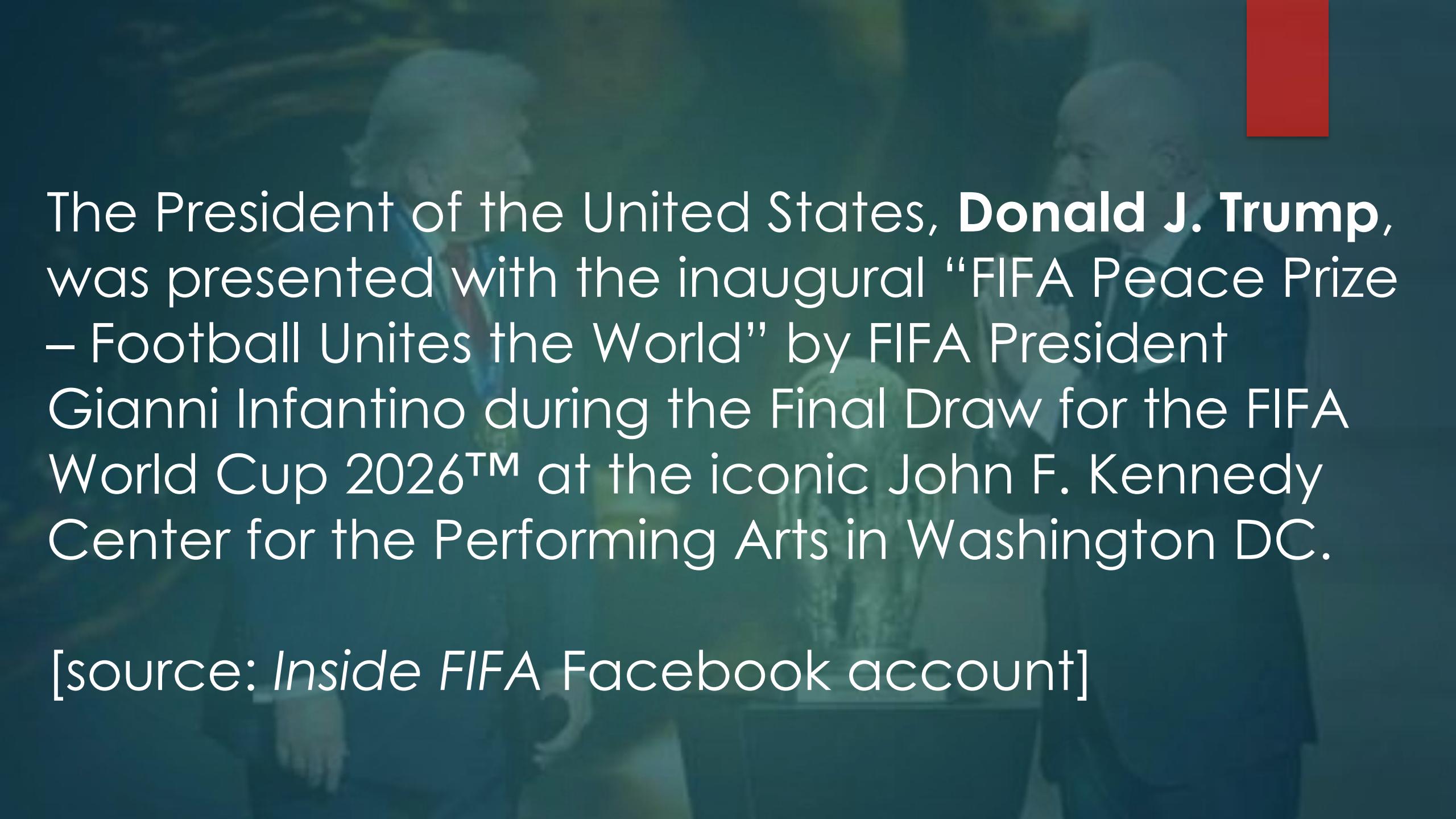


RELIGION,
POLITICS,
AND SOCIETY
IN THE
ENGLISH-
SPEAKING
WORLD (s)

WEEK 12 – Wednesday, 10 December 2025

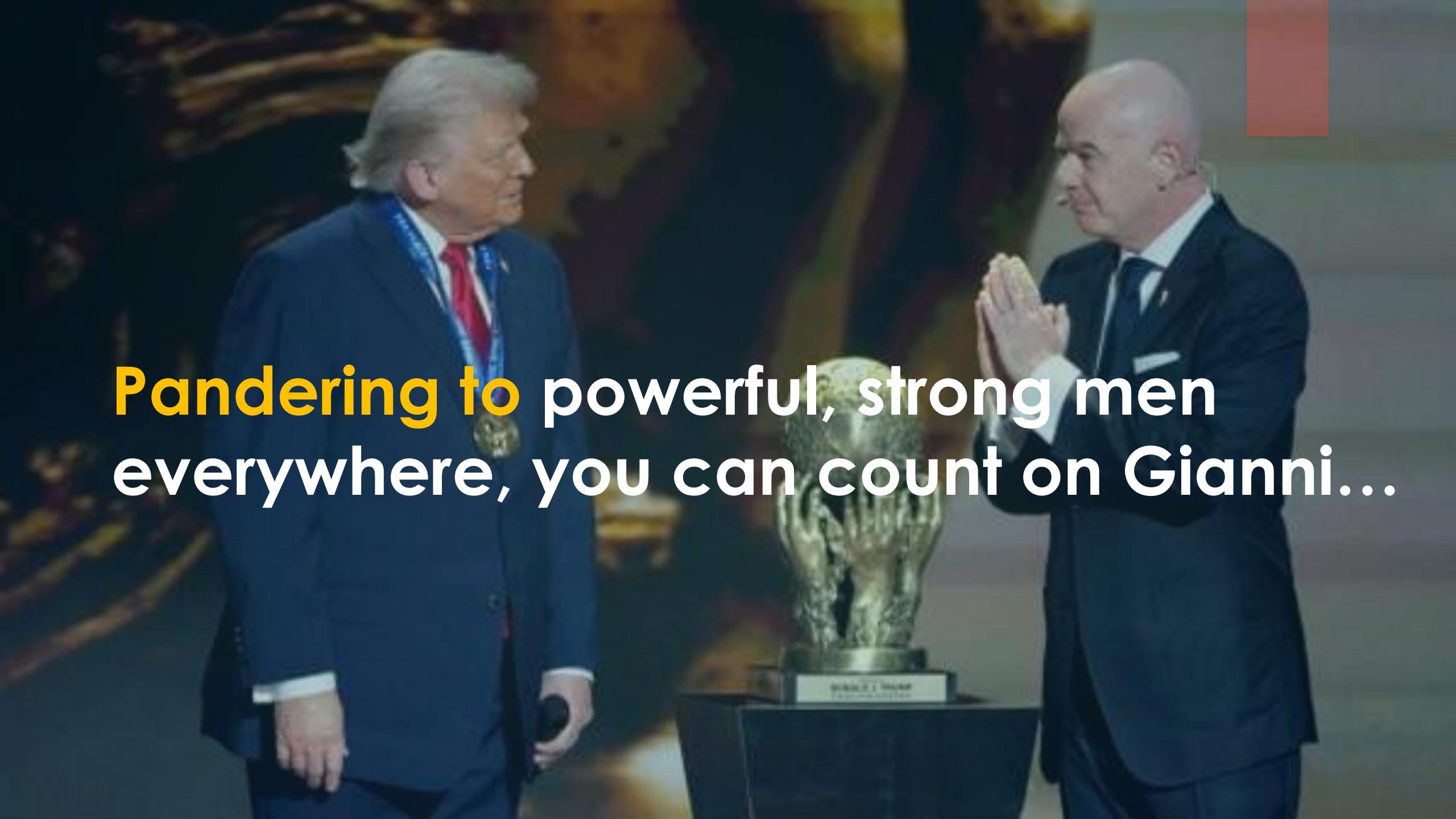
Université Paris 1 – Panthéon-Sorbonne





The President of the United States, **Donald J. Trump**, was presented with the inaugural “FIFA Peace Prize – Football Unites the World” by FIFA President Gianni Infantino during the Final Draw for the FIFA World Cup 2026™ at the iconic John F. Kennedy Center for the Performing Arts in Washington DC.

[source: *Inside FIFA* Facebook account]



**Pandering to powerful, strong men
everywhere, you can count on Gianni...**



National Security Strategy

of the United States of America

November 2025

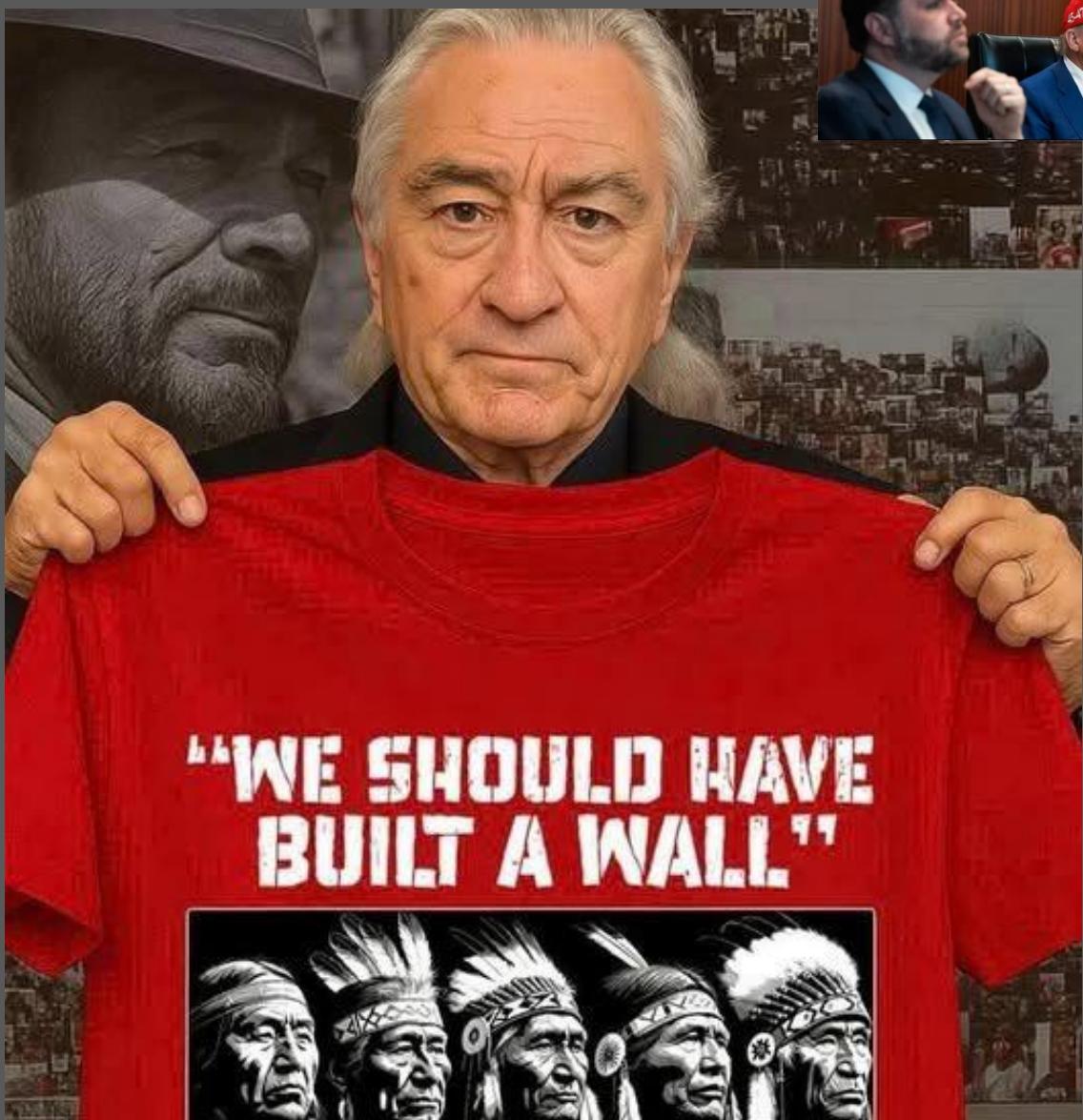




National Security Strategy
of the United States of America

November 2025







“No administration in history has achieved so dramatic a **turnaround** in so short a time. [...] America is strong and respected again, and because of that, we are making peace all over the world.”

“Promoting European greatness:

It is more than plausible that within a few decades at the latest, certain NATO members will become majority non-European. [...]

The Trump administration **finds itself at odds** with European officials who hold unrealistic expectations for the war perched in unstable minority governments, many of which trample on basic principles of democracy to suppress opposition. [...]

American diplomacy should continue to stand up for **genuine** democracy, freedom of expression, and **unapologetic** celebrations of European nation’s individual character and history. America encourages its political allies in Europe to promote this revival in spirit, and the growing influence of patriotic European parties indeed gives cause for great optimism. [...]

“We want to work with aligned countries that want to restore their former greatness.”



A photograph of actress Sydney Sweeney. She is wearing a light-wash denim jacket over a dark top. Her hair is blonde and slightly messy. She is looking directly at the camera with a neutral expression. The background is a plain, light color.

AMERICAN EAGLE

SYDNEY SWEENEY
HAS GREAT JEANS



Sydney Sweeney says her silence over jeans advert **backlash** ‘widened the divide’

The “Sydney Sweeney has great jeans” campaign launched in the summer and was a huge success for the brand, which became the most popular jean for people aged 15 to 25. American Eagle’s stock also rose by 30%.

But the company’s use of a blond-haired, blue-eyed model saying she “has great jeans” was criticised as carrying undertones of **eugenics** and being “**a nod to white supremacy**”.

[Source: The Guardian]



Sydney Sweeney says her silence over jeans advert backlash 'widened the divide'

Some users on social media compared the ads to “Nazi propaganda”; while one writer described the ad as “a message straight out of the lab where they cook up **culture-war** pathogens”. Trump called the campaign the “hottest ad out there”.

The brand wasn’t only criticised by the left of the **political spectrum** – the financial magazine Forbes argued that it should “reconsider” the campaign. The publication also reported that American Eagle store visits were 9% down by the end of the summer.