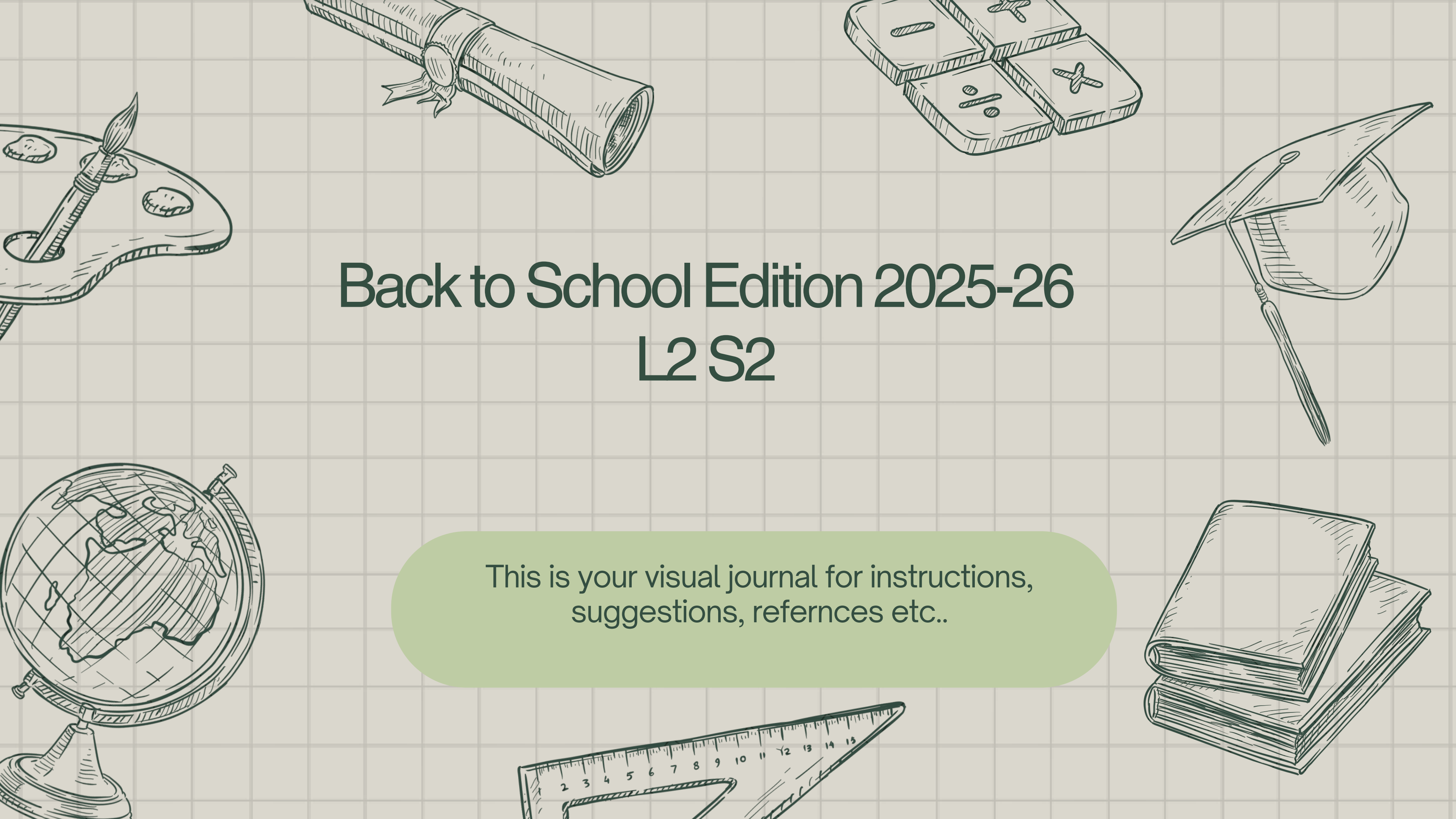




Back to School Edition 2025-26

L2 S2

This is your visual journal for instructions, suggestions, refernces etc..



INTRODUCTION

Education is more than classrooms. It's about knowledge, curiosity, and the tools that help us grow.

Aishwarya Falke

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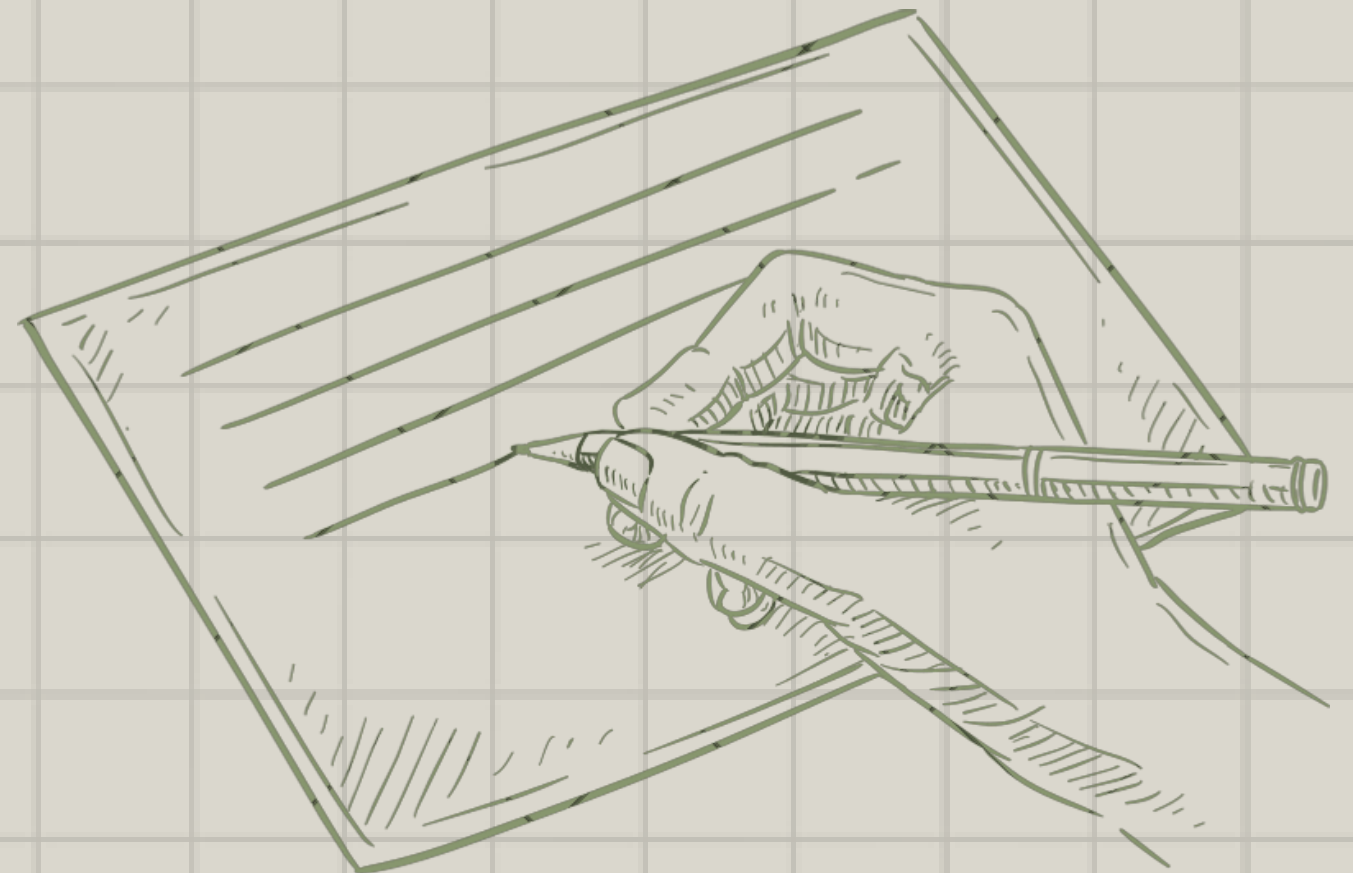
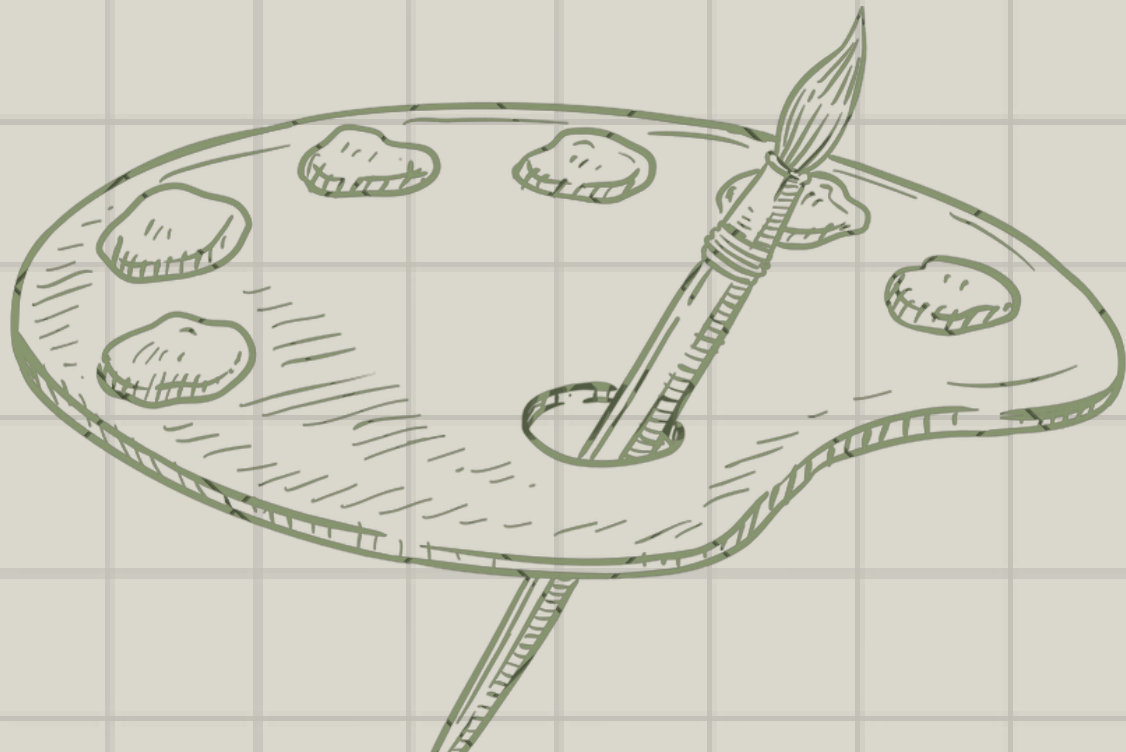
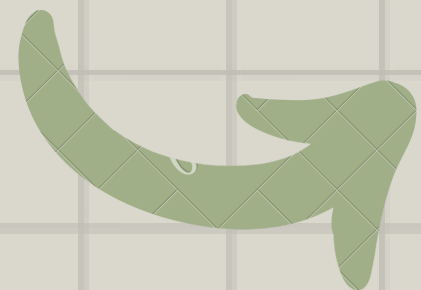
GOALS FOR THE SEMESTER



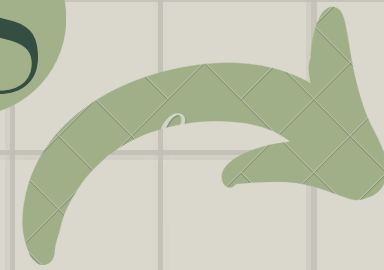
- Consolidate the B2 level (according to the Common European Framework of Reference for Languages, CEFR) in the following skills: written and oral production, written and oral comprehension.
- Gradual learning of vocabulary and specific expressions related to English for economics and management.
- Introduction to themes and debates related to economics and management in the English-speaking world.
- Systematic review of the fundamentals of English grammar.

CHAPTERS TO STUDY

- Chapter 15 - "Platforms"
- Chapter 16 - "Collaborative Consumption"
- Chapter 18 - "Opportunity Management"
- Chapter 19 - "Service Productivity"



EXAM - DATES AND DETAILS



WE WILL BE HAVING 3 EXAMS

1. Oral Presentation - In groups of threes/fours :

Topic : Choose your preferred film and market it to the class.
Imagine you are the chief producers of the film and how will you convince the class to watch it. IT can be any film but NOT originating from HOLLYWOOD.

YOU CAN USE THE FOLLOWING PARAMETERS :

- a) What platform do you want to market it?
- b) Why do you want to market this film.
- c) Can you compare it to a Hollywood film?

Time duration : 12+1 minute (participation grade for students in seating)

Rules : NO READING, but you can keep a note for reference purpose.

Groups : Already made in the first class.

Dates : Starts the 2nd week of March

EXAM - DATES AND DETAILS



2. Mid- Term Exam : To be held on the week of 23rd February 2026

Duration : 1hr 15min (I request you to inform me in case of tier-temps)

What to expect: Comprehension, grammar, vocabulary and a broad essay writing

3: Final Exams: The week of 20th April 2026

Exam pattern : Same as the mid-term exam.

RECORDS

See p.3

1. Absences :

- pendant les semaines de TD : Plus de 3 absences même justifiées = défaillant.e pour le semestre dans la matière (rattrapage en juin).
- A l'examen : Note de 0 au partiel (règle de l'université pour les partiels)
- A un contrôle : Pour justifier une absence vous devez fournir à votre enseignant.e un justificatif valable (certificat médical, convocation officielle) dans un délai de 48 heures à compter de votre absence. Si votre absence est justifiée votre enseignant.e vous proposera un rattrapage ou de substituer votre note du partiel à la note du contrôle écrit.
- A l'exposé : Si votre absence est justifiée (voir, ci-dessus), votre enseignant.e décidera les modalités pour vous faire passer un autre jour, si cela est possible, ou vous serez évalué.e différemment. Si votre absence n'est pas justifiée = note de 0.

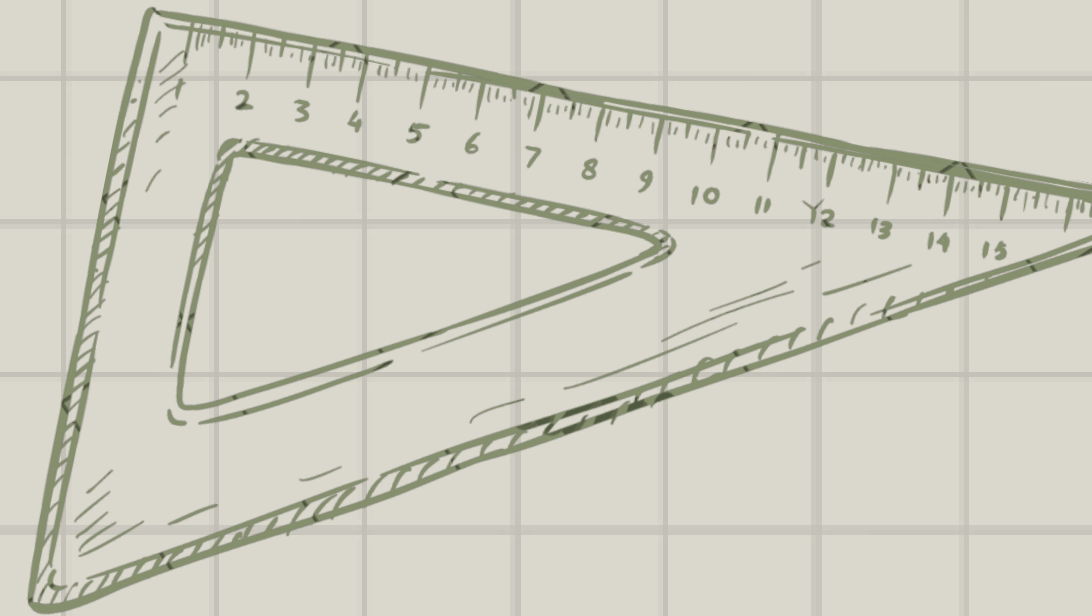
2. Retard :

Si votre retard est conséquent, vous pouvez ne pas être accepté.e en TD.

3. Assiduité / participation :

Pour ce point, nous valorisons votre participation active en cours, sans vous pénaliser sur votre niveau de langue.

HOW TO IMPROVE YOUR ENGLISH...



10 MINS ENGLISH EVERY DAY—FRANGLISH CAN'T STAY....

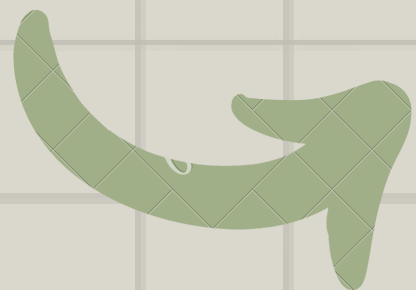
To learn a language properly, you must dive in and experience it everywhere

NEWS:

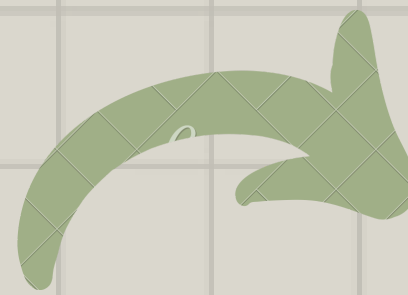
a) Collective for easy English news : https://lingua.foundation/english-news-articles/?utm_source=chatgpt.com

b) Keep up with what's happening worldwide! Especially regarding economics!
<https://www.npr.org/sections/economy/>

c) current worldwide economic news adapted articles and vocabulary explained along the way + comprehension exercises. Free through Paris1 ENT. Subscribe to a newsletter on economic news!
<https://www.npr.org/newsletter/money>

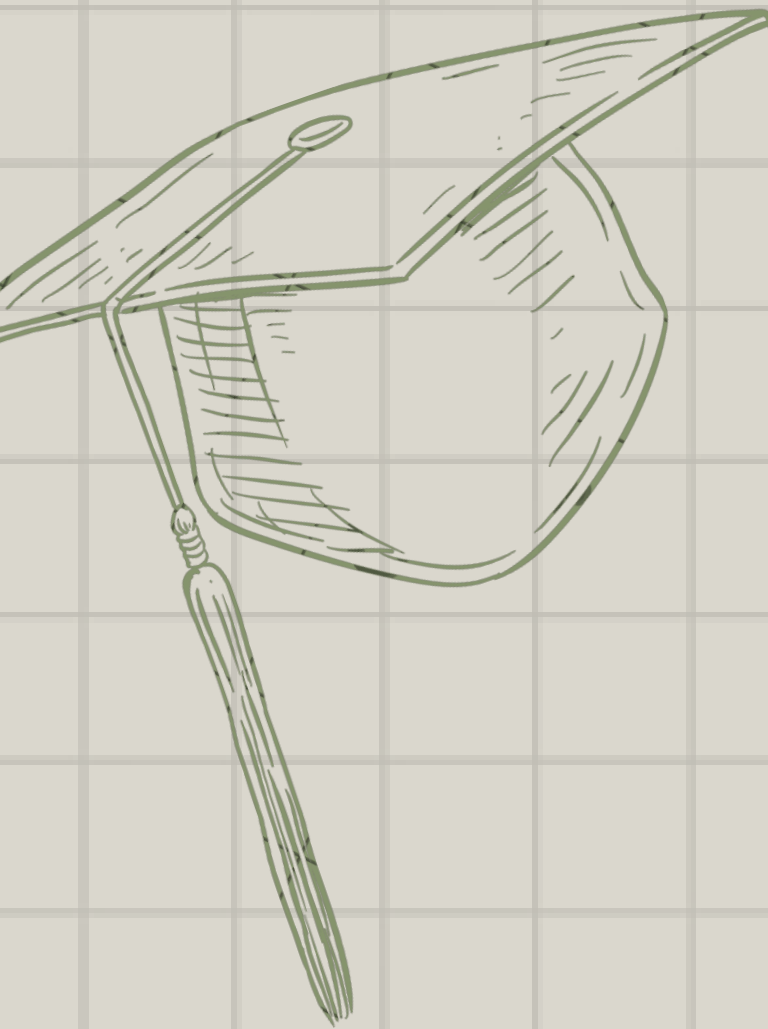


PODCASTS



PODCASTS TO LISTEN TO ON THE WAY BACK HOME:

1. **PODCASTS ON ECONOMICS** [HTTPS://ENGLISHFORECONOMISTS.COM](https://englishforeconomists.com) (3-4 MINUTES SHORT AUDIOS)
2. NPR Consider This (10m news on a specific topic)
<https://www.npr.org/podcasts/510355/considerthis>
3. The Daily by The New York Times
<https://www.nytimes.com/column/the-daily>
4. Thinking in English: Podacasts for beginners
<https://thinkinginenglish.blog/2023/09/06/economics-episodes-from-the-thinking-in-english-podcast/>
5. The English we Speak: (easy reference for phrases)
https://www.bbc.co.uk/learningenglish/english/features/the-english-we-speak_2025/ep-250324



DICTIONARIES

- **DICTIONARY TO CHECK THE MEANING AND PRONUNCIATION OF NEW OR KNOWN WORDS:**
[HTTPS://DICTIONARY.CAMBRIDGE.ORG/DICTIONARY/ENGLISH/](https://dictionary.cambridge.org/dictionary/english/)



GRAMMAR AND VOCABULARY

MYCOW.EU PRO

- Very useful tool! Vocabulary lists with oral pronunciation and exercises; grammar recap and exercises on specific topics; news articles and videos on current affairs, world news and specific topics such as economics
- Free Through your ENT and Paris1 email address
- Vocabulary: <https://www.mycow.eu/lexical/macro-economics-macro-economie-1#vocExoList>
-
- Grammar: <https://www.mycow.eu/exercices-anglais/lesson>

SEE YOU IN CLASS!

