

INTERNATIONAL WEEK

AESE-SORBONNE

SCHEDULE

April, 2026

20
Monday
(Classroom Floor 2)

- 11:15** **Airport Arrival**

- 12:00** **Bus Transfer to Novotel**

- 12:45** **Registration and Welcome**

- 13:15 - 14:30** **Lunch**

- 14:30 - 15:00** **Welcome Session**
Rafael Franco e Pedro Ferreira

- 15:00 - 16:15** **Global Economic Outlook (I)**
Lecture
Manuel Rodrigues

- 16:15 - 16:30** **Coffee break**

- 16:30 - 17:45** **Global Economic Outlook (II)**
Lecture
Manuel Rodrigues

21
Tuesday
(Classroom Floor 3)

- 09:30 - 10:45** **Artificial Intelligence for Executives**
Lecture
Francesco Costigliola

- 10:45 - 11:15** **Coffee break**

- 11:15 - 12:45** **Shaping the future: the evolution and Power of AI**
Mariana Santos Silva | Partner Deloitte

- 12:50 - 13:00** **Group Photo (entrance)**

- 13:00 - 14:30** **Lunch**

- 14:30 - 15:30** **Group Work**

- 15:30 - 16:45** **Implementing ESG**
IMD-7-2479
Ramiro Martins Nespresso: Strategy Reset for Growth - The Youth Market

- 16:45 - 17:15** **Coffee break**

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22
Wednesday
(Classroom Floor 3)

09:30 - 10:45 **AI and ethics: facts, oportunities and challenges**
Lecture
Marta Faria

10:45 - 11:15 **Coffee break**

11:15 - 12:45 **Entrepreneurship for Sustainability**
Rui Motty | President Association for Support of Sustainability in Optics

12:45 - 14:30 **Lunch**

14:30 **Cultural Guided Tours (3 Options)**
1. National Museum of Music (Rafael Franco)
2. Gulbenkian Museum (Adriana Távora)
3. Museum of Art, Architecture and Technology (Mafalda C. Sá)

23
Thursday
(Classroom Floor 3)

09:30 - 10:45 **Data Analytics**
KE1161 Uber: Applying Machine Learning to Improve the Customer Experience
Francesco Costigliola

10:45 - 11:15 **Coffee break**

11:15 - 12:30 **The Power of Thinking: a reflection about AI productivity and Human cognition**
Manuel Faria | Microsoft

12:30 - 14:00 **Lunch**

14:30 - 17:00 **Company Visit: AI and Data Analytics in the Multimedia Business - Renascença (www.rr.pt)**

20:00 **Dinner at AESE**
FADO - Voice and Guitars
Francisca Noronha - Voice
João Penedo – Classic Guitar
Kajó Soares – Portuguese Guitar



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24
Friday
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09:30 - 10:45 **Energy and Sustainability: Solving the Climate Puzzle Without Breaking the Economy**
Francisco Vieira

10:45 - 11:00 **Coffee break**

11:00- 12:15 **The REN case on ESG**
Pedro Ávila | REN

12:30 - 12:45 **Program Adjourns**
Rafael Franco

13:00 - 14:00 **Lunch**

14:00 **Bus Transfer to Airport**