

Session 1

Langue: Anglais	Niveau: 3	Date: 21 juin 2025	Durée: 1h30
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‘Kids now don’t want to drink’: Dublin’s dry(ish) pub, one year on

From Dublin, Lisa O’Carroll, *The Guardian*, 31 Dec 2024 (abridged and adapted).

1 Doing Glastonbury¹ sober is a challenge most music-festival fans would decline. But it was just that experience that inspired Trevor O’Shea to launch his first dry pub in a chain of entertainment outlets² in Dublin last January.

Taken aback³ by the lack of options for (1)_____, he set himself an ambitious task in a country renowned for its drinking culture.

5 “I went to Glastonbury last year and I wasn’t (2)_____ at the time and the options at Glastonbury were shocking,” he says. “All you could get was Erdinger non-alcoholic beer, Red Bull, Coca-Cola, coffee and maybe juices. It was fine on day one, but on day four you’re done with it.

10 “So I was flying home and I was thinking of changing that bar at the time. I thought ‘I love a challenge’, and there’s no bigger challenge than to have a no-alcohol bar,” said O’Shea.

Thus Board (styled as B0%ard), on Clanbrassil Street, was born, offering a great variety of (3)_____ options ranging from a draught selection of Estrella, Heineken and Guinness 0.0, the bar’s bestseller, to zero-alcohol spirits including gins and vodkas, mocktails, alcohol-free wines and a range of IPA with **suitably** unconventional names such
15 as Weird Weather and Drink in the Sun.

“What we have noticed with Board’s was that the market was far more diverse than just people who might have had alcohol problems,” says O’Shea. “There is a cultural shift. Young people don’t really drink a huge amount.

20 “They socialise on apps, they go on Tinder and meet people for coffee and don’t go out in groups in pubs like we used to,” says the 45-year-old. So designing a venue that combined the atmosphere of the pub with drinking options including dozens of non-alcohol drinks, pizza and games seemed the next thing for O’Shea.

A report from Drinks Ireland this year found that sales of non-alcohol beer rose by 18% in 2023. It also found that per capita⁴ drinking in Ireland was now lower than the UK and
25 Germany. Sales of draught Guinness 0.0 in Ireland alone have grown 50% in 2023.

A second report by the Drinks Industry Group of Ireland found alcohol consumption in the country is down by almost one-third over the past two decades.

¹ A music festival in the UK known for alcohol consumption

² Lieux de divertissement

³ Étonné, surpris

⁴ Par habitant

Almost a year in, O'Shea has now reintroduced (4)_____, and he thinks the future of the non-alcohol sector lies in those bars leaning into the non-alcoholic market but not eschewing⁵ alcohol altogether.

"Is the future non-alcoholic bars, or is it a bar with a really good non-alcoholic drinks menu?" he ponders, citing the arrival of vegan options on mainstream menus killing the market for pioneering vegan restaurants.

Across the road in a more traditional bar, Ken Jenkins, 62, who grew up in the area, remembers Board in its previous iterations⁶ as The Glimmerman and Francis McKenna's.

"I think it's great because kids growing up now don't want to drink. Their lifestyle is different, they are more into their gym and driving their cars," he says. "The culture has changed from my generation when people would go out to get slaughtered⁷. Those days are over. Thank God."

!!! RÉPONDEZ SUR VOTRE COPIE EN NUMÉROTANT BIEN LES RÉPONSES !!!

Part 1 – Comprehension (7 points)

1. Vocabulary: Match the blanks in the text with the following words. (1 point)

(Recopiez et numérotez vos réponses sur votre copie).

- a. non-alcoholic
- b. drinking
- c. non-drinkers
- d. alcoholic options

2. TRUE or FALSE? Give the right answer and justify your choice with a quote from the text. Give the lines and write down the quote. (2 points)

- a. O'Shea is sure that 100% non-alcoholic bars are the future of bars.
- b. Most clients in alcohol-free bars are people who have stopped drinking alcohol due to alcohol problems.

3. Explain two ways Irish drinking culture is changing according to the article. Do not quote from the text, use your own words! (2 points)

4. Explain how Ireland compares to other European countries in alcohol consumption using information from the text. Do not quote from the text, use your own words! (2 points)

⁵ Évitant

⁶ Versions

⁷ Se mettre une mine/une caisse, s'enivrer à l'excès

Part 2 – Grammar (6 points)

1. Fill in the blanks using the preterit. (4 points)

- a. I (1) _____ (go) to Ireland last summer. It (2) _____ (be) extraordinary. It (3) _____ (not/rain) at all!
- b. I (4) _____ (stop) drinking a few years ago, even if I (5) _____ (not/be) an alcoholic who (6) _____ (drink) too much.

2. Fill each blank with the right comparative form. (2 points)

- a. I feel a lot _____ (+ healthy) since I started eating more fruits and vegetables.
- b. Your car is quite fast, but it's _____ (- fast) my car.
- c. The White Cliffs of Dover are tall, but the Cliffs of Moher are even _____ (+ tall).
- d. You think you can sing _____ (+good) than me? Let's have a competition.
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Part 3 – Writing (7 points)

Choose ONE of the following subjects (200 words +/- 10%).

1. You have an idea for a bar that is alcohol-free or serves lots of non-alcoholic drinks.

Write a business proposal to an investor to explain why this is a good business idea and why this new bar will be successful in the future. You may use specific information and examples from the text.

2. Do you believe bars need to adapt to the changing drinking culture?

Write a well-organized essay to discuss this question. Give different arguments and specific examples.